

B2B commerce powered by Dynamics 365

BusinessLink is a fully integrated solution for B2B businesses that instantly opens the door to new digital marketplaces. It provides framework to connect with B2B eCommerce platforms with Dynamics 365 for Finance and Operations to facilitate centralized management and operations. Using preconfigured interfaces, BusinessLink enables organizations to take their brands live in wholesale marketplaces within weeks.



Capabilities



Connects with B2B eCommerce platforms through APIs or flat files



Plugs right into Dynamics 365 without requiring external components



Pre-configured B2B eCommerce platforms (NuOrder, JOOR, Handshake and more)



Integration monitoring logs



Configurable mappings between Dynamics 365 F&O and B2B eCommerce platforms



Integrates products, inventory, sales and order information and updates them real-time



Admin security roles for managing interface configurations

An innovative, Dynamics 365 add-on, that enables seamless B2B eCommerce and improves brand recognition and revenue growth for wholesale businesses.

Benefits



Scalability

Supports simultaneous connections to multiple eCommerce platforms



Simplified Administration

Plugs directly into Dynamics 365 without requiring any additional external components and provides detailed monitoring and logging for interface management



Frictionless Information Sharing

Preconfigured interfaces enable Dynamics 365 to seamlessly share product, price, and inventory information with popular marketplace platforms



Increased Online Presence

Automatically places and manages your brand on multiple eCommerce platforms, improving brand recognition



Improves Sales Efficiency

Increases order accuracy, reduces order capture time, and provides complete cross-platform visibility of orders and shipments



Seamless Integration

Reduces error-prone manual effort, eliminates delays, and keeps operations agile by synchronizing information automatically with Dynamics 365

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FOR MORE INFORMATION

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