

third(i)

TAME YOUR DATA
ENGAGE YOUR AUDIENCE
THINK FASTER
DECIDE SMARTER



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DATA MEETS DESIGN

Third I is a data analytics consultancy. We build smarter, faster, intuitive business applications using Microsoft platform. Our expertise includes providing Azure-based solutions for information management, business intelligence, and advanced analytics .

INFORMATION MANAGEMENT



Azure Assessment
& Planning



Azure Data
Migration



Data Modernization
(Data Factories &
Data Lakes)

BUSINESS INTELLIGENCE



Dashboards &
Visualizations



Actionable Insights
with Power BI



Power BI
Rest APIs



Custom Data
Connectors

ADVANCED ANALYTICS



Recommendation Engines
(Azure ML, AR)



Artificial Intelligence
(AI)/Bot



Azure IoT Stream
Analytics



Social Media
Analytics

OUR SOLUTIONS



Fundraising Analytics



Digital Campaign Analytics



Specialty Retail Analytics



Restaurant/Food & Beverage Analytics



Power BI – MicroStrategy Connector



Ad Inventory Performance Analytics



Manufacturing Analytics



Corporate Travel Analytics

DIGITRAIL

An application built for a large non-profit organization that gives a 360-degree view of donor interactions to boost fundraising. DIGITRAIL tracks donor journeys, analyzes profiles & performances, and automates campaigns using advanced analytics.

Tech Stack

Azure | SQL Server | Power BI | Cognitive Services

More case studies at www.the3i.com

