

# Identifying Loan Candidates with Predictive Analytics and Power BI

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## Assessment for Identifying Loan Candidates with Predictive Analytics and Power BI

Suggesting the right product, to the right client, at the right time is key for success. This assessment will evaluate the cost, time, and value of building a predictive analytics system for identifying loan candidates among all of the clients for a bank.

The predictive analytics model will evaluate: demographics, financial information, and client interaction to predict clients that are more likely to submit a loan application.

### **Assessment cost:**

Depending on the complexity, volume, systems or areas covered, this assessment may take longer than the estimated initial day. T&E not included.

Contact Paco Gonzalez, [paco@solidq.com](mailto:paco@solidq.com) for further information.