



silverbear

GETTING YOU CLOSER TO YOUR MEMBERS

Silverbear is dedicated to liberating the value of **your** relationships with **your** members. We are the UK's foremost CRM membership management solutions provider for professional associations and the wider not-for-profit (NFP) sector.

Silverbear Membership solution meets the current and evolving needs of associations that are looking for an integrated system that will unify their data and deliver operational efficiencies through workflow and automation. We have dramatically and extensively enhanced Microsoft Dynamics 365 and DNN Platform web self-service portal to offer the functionality required of membership organisations and their communities.

Award-winning CRM solution

Silverbear Membership has been developed with our customers' outcomes in mind. It is the only UK solution in its sector to be awarded the highest level of Microsoft accreditation – Certified for Microsoft Dynamics (CFMD).



Proud to belong

We are proud to be partners with over 60 of the UK's leading membership associations. Silverbear Membership solution is 100% focused around the needs of the membership sector, addressing the specific needs of:

- Professional membership organisations
- Trade unions
- Regulatory bodies
- Trade associations
- Arts and heritage sectors.



Ask us about a free trial

Try our process-led CRM membership solution for 30 days. During this free trial, our consultants will work with you to identify your specific needs and projected outcomes so that we can configure our system to your exact requirements.



Positive customer outcomes

The British Medical Association (BMA) is the professional association and registered trade union for doctors in the United Kingdom.

The BMA's stated aim is "to promote the medical and allied sciences, and to maintain the honour and interests of the medical profession".

Serving over 160,000 members, the BMA offers a wealth of services to qualified medics and medical students. Advisors can help members with a range of employment-related issues, from answering a simple question to advising on more complex problems including contract checking, job planning, pay disputes and relationship issues.

Silverbear and the BMA began working together in 2014. The Silverbear Membership solution was brought in to replace the BMA's old Oracle-based MPRS membership system and associated Lotus Notes-based systems. This resulted in a solution that now fully manages relationships with members and non-members and all associated administration activities.

