JOIN THE E-COMMERCE MOVEMENT

SINGLE-STACK E-COMMERCE FOR MICROSOFT DYNAMICS 365 BUSINESS CENTRAL

sana
The shortcut to e-commerce

FUTURE PROOF YOUR BUSINESS

Sana Commerce and your Dynamics 365 system work hand-in-hand to help your business reach a global market 24/7. Give your clients the online shopping experience they demand while lightening the load on your sales department.

100% SEAMLESS INTEGRATION

Many e-commerce solutions have to replicate the logic and data stored in the ERP. This is a complex and expensive project that results in duplicate database maintenance. **Sana is different.** Our integrated e-commerce solution instead uses your ERP system as a single-source of truth, leveraging the wealth of information stored there. No duplication, replication or synchronization required.

"The whole basis of our system integration is to have one source of truth and to make sure that it all pulls out of the same system. Sana's able to do that for us"

Michael Kaufman at Labelmaster

SINGLE-STACK E-COMMERCE FOR DYNAMICS 365

Catalog Navigation

Thousands of SKUs? No problem. Sana Commerce's online catalog offers custom filtering and faceted search to make large product catalogs easy to navigate. Your clients will always find exactly what they're looking for.

Personalized Marketing

Help new businesses find you. Sana Commerce offers online marketing features that let you benefit from email marketing, SEO and even personalized content to boost e-commerce sales.

Web Store Management and CMS

You don't need to be a web developer to manage your web store. The Sana Commerce Content Management System lets you easily manage rich product content added to your Dynamics 365 Business Central master data. You can even maintain your store's marketing content such as full-page banners.

Automated Order Processing

Fully automate your online order processing. With Sana Commerce, web store orders are instantly available in Dynamics 365 to pick, pack and ship. If you prefer a quote for the start of your order process, that's fine too. We support quoting.

Online Payment, Tax Calculations and Shipping

Always show the right price, right away – including sales tax, shipping and even payment and prepayment agreements. Sana Commerce can calculate shipping; more complex calculations are supported by add-ons like FedEx, UPS or Avalara. And your ERP takes care of payment and prepayment agreements.

24/7 Client Self-Service

With a Sana Commerce web store, you can sell products to your clients. And you can also give them something for free: control. With Sana Commerce, your clients can place orders, view order information, process returns and even manage their account information without having to call your sales department first.

Certified for Integration with Applications on Dynamics 365

The Sana platform offers Dynamics 365 users a fully integrated e-commerce platform that comes with guaranteed readiness for Dynamics 365. This also means implementing the Sana platform will be simple and all technologies will function together flawlessly.

Add-ons

Sana Commerce is a complete and flexible e-commerce platform. Our software is adaptable to any business model through our relationships with several PIM systems, CPQs, payment gateways and shipping and tax providers.
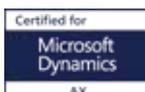
Mobile Ordering App

With the Sana Mobile Ordering App, your sales representatives always have access to the information they need. From product data to pricing agreements, they can help customers no matter where they are – even without an internet connection.

ABOUT US

Sana helps businesses all over the world reach their full potential. We offer the shortcut to e-commerce. How? Through 100% seamless integration with Dynamics 365. Our e-commerce solution leverages existing business logic and data in powerful and user-friendly web stores. This lets our clients focus on improving the customer experience, streamlining sales processes, and increasing the sales volume and frequency.

Sana is a certified partner of Dynamics 365. Our innovative approach and strong partner network make Sana the driving force behind over 1,200 web stores worldwide. Because of our experience and expertise, we can go all the way, offering not only a product but also supporting services such as online marketing, Search Engine Optimization (SEO) advice, hosting, design and online payment provider advice.

Make your business future-proof and join our e-commerce movement.

Microsoft Dynamics
ISV of the Year
Western Europe

Certified for
Microsoft Dynamics
AX

Certified for
Microsoft Dynamics
NAV

2017/2018
INNER CIRCLE
for Microsoft Dynamics

info@sana-commerce.com
www.sana-commerce.com/us

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