Pragma Quick Starter Pack

for D365

About Pragmasys

- A boutique firm specialized in the **Customer Relationship Management**.
- Expertise across leading CRM solutions – Siebel , SFDC, **Dynamics CRM**
- Expertise in Enterprise Application Integration
- Delivered more than 55+ Enterprise CRM Projects successfully in 7 years
- 100 % referenceable Clients
- ~ 200 CRM professionals
- Extensive Knowledge of Insurance, Banking, Retail, Services, Automotive, Telecom industry
- Perfect blend of broad domain experience and deep technical expertise
- Track record of successful implementations with one of the highest CSAT ratings in APAC region
- Solution mindset - Multiple ISV applications and reusable technical assets and accelerators
- Four delivery centers in India and one in **Chicago, IL, USA**
- Visit us @ www.Pragmasys.us for more details

siliconindia	Featured in Siliconindia – Best SME CRM Company
Microsoft Partner Gold Customer Relationship Management	One of the highest CSAT rating in APAC region
Gartner.	Featured as recommended partners in APAC for MS Dynamics CRM
SME 100 WINNER 2016	Rated as India's Top 100 SME organization for year 2016

RELIANCE Life Insurance · Liberty Videocon General Insurance · IndiGo · Mahindra 2 Wheelers

AEGON RELIGARE LIFE INSURANCE · FUTURE CAPITAL · vfs. VFS.GLOBAL EST. 2001 · TATA

DHFL Changing Rules Changing Lives · AVANTHA ERGO · Berger ·

RELIGARE BROKING · ApolloMunich HEALTH INSURANCE · KUONI · BMW

AIRCEL · vodafone · etisalat Cheers · SUTHERLAND GLOBAL SERVICES

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Background

Client's Objective and Requirements

- Clients looking for
  - Quickly on-board sales / customer support executives to user CRM application
  - Quick support in configuring the system to set up master data, basic rules / validations and user roles/responsibilities/authorizations
  - Realize quick payback on investments in terms of improved lead management / customer experience
  - Going forward when comfortable, system capabilities can be leveraged along with best practices

Pragmasys Value Proposition

- Pragmasys is a boutique firm focusing on CRM solutions across multiple products such as MS Dynamics, Salesforce and Siebel
- Pragmasys has a proven delivery track record at many marquee clients and 100% referenceable customers
- Pragmasys would like to propose our standard Quick Starter Package offering which would help clients to quickly embark on to system enablement for their Sales or Customer Support Process Automation.
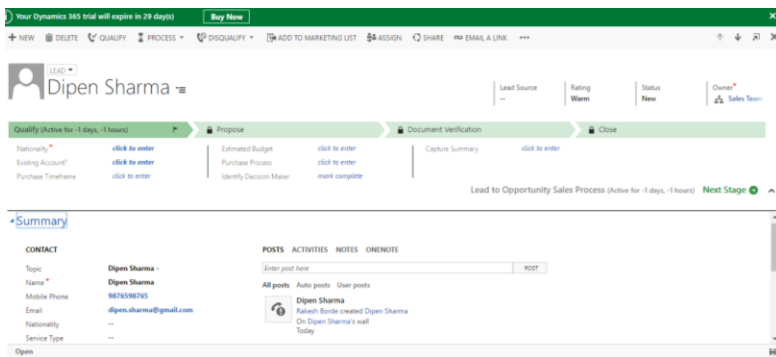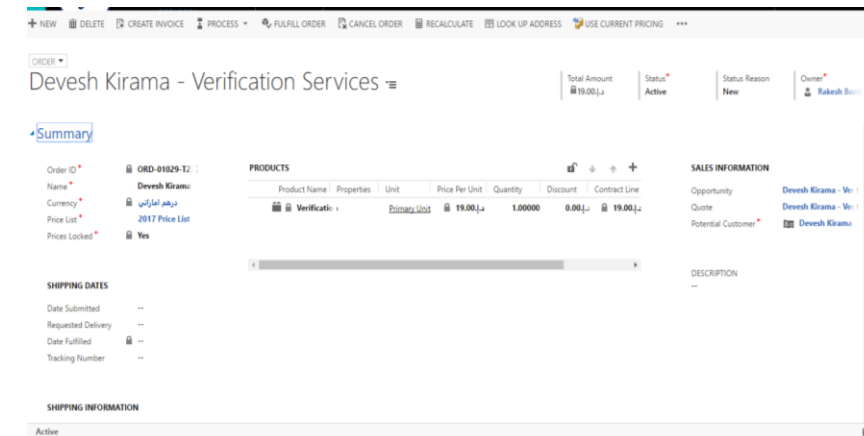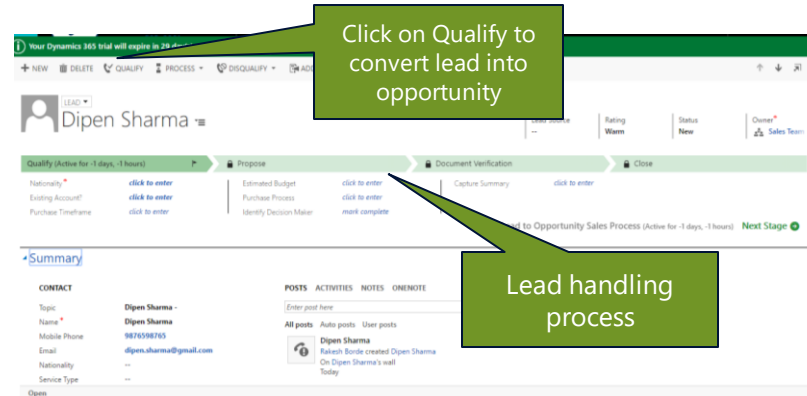
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Scope

Capture Lead	→	Qualify Lead	→	Process & Close Opportunities

- Capture Lead details

- Lead Qualification
- Create Account, Contact and Opportunity

Click on Qualify to convert lead into opportunity

Lead handling process

- Opportunity Products, Revenue,
- Opportunity Follow up
- Quote
- Order
- Invoice
- Payments

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Implementation Offering

2 Week Sales OR Customer Service Configuration Package
$ **3995/-**

Organization setup (BU, User, Role, Email configuration)

CRM Configuration
- Lead / Opportunity **OR** Customer Support Business Process Flow
- 1 layout per object (Account, Contact, **Lead /Opportunity OR Case**)
- 1 view per object (Account, Contact, **Lead/Opportunity OR Case**)
- 10 Field validation
- 20 Field creation or Modification across Objects
- Standard configuration of Quote, Order and Invoice (No Modifications)

Reports and Dashboard
- 2 Dashboard
- 3 Custom Reports (Single Object) - Analytical reporting is not included

Data Migration (20000 record)
- Account, Contact, Leads /Opportunity OR Cases
- Product
- Pricelist (2max)

Training
- 2 user trainings of 2 hours each
- 1 admin Training 1 hour

Support
- 5 Incidents in 1 month

- *Price given does not include taxes. Taxes will be applied as applicable over and above.*
- *2 Weeks payment term from day of Invoice*
- *60% advance payment*
- *40% on completion*

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Thank You