

What is SMS?

The world has gone mobile, so why shouldn't your Microsoft Dynamics CRM go mobile too? With PowerObjects' PowerSMS add-on it's possible! PowerSMS integrates the power of CRM with the third party text messaging platforms CallFire and Twilio, allowing users to send and receive text messages right from within their Dynamics CRM system to contacts, leads or any custom entity that has a mobile number associated to it.

- Send text messages:
 - Manually through an SMS activity
 - To marketing lists
 - In bulk to a list of CRM records
 - Through workflow processes
- Use text messages to:
 - Remind someone of an upcoming service appointment
 - Let someone know you have received their inquiry
 - Notify someone that their case is closed
- Utilize CRM workflows to:
 - Automatically send a text message when a case is created or closed
 - Automatically notify an account rep or someone in your organization when a record in CRM is assigned to them

How Do I Get Started?

Try any of our PowerPack Add-ons FREE for 30 days with no risk and no pressure to commit! There are no setup fees, no long-term contracts (simply month to month), and no credit card information required! Click [here](#) to learn more.