



Microsoft Dynamics CRM

Putting the “custom” back in customer

Plus and Microsoft Dynamics CRM empowers organizations to deliver intelligent customer engagements – experiences that build trust and drive loyalty by providing predictive, proactive and personalized experiences throughout the customer journey.

- Enable smarter, faster customer engagement with mobility and integration with other data sources to make information more accessible and actionable
- Improve marketing effectiveness with multi-dimensional views of customer’s history, needs and preferences to enable targeted campaigns through marketing automation
- Increase cross-sell capabilities and the ability to proactively offer new value to your most valued customers
- Provide integration with collaboration and social platforms to extend communication channels with customers and sales team members
- Deliver actionable insights for informed decision making on market or competitive data

Our Services

Plus offers a wide-variety of Microsoft Dynamics capabilities ranging from large-scale, full CRM implementations to branded UI enhancements, end-user support and training and custom application development.

- CRM Strategy
- Requirements Analysis
- Package Evaluation and Selection Design
- Implementation and System Integration
- Training and Support

ABOUT PLUS

Plus is a leading technology consulting and implementation organization built on lasting relationships with our employees, clients, and community. We specialize in CRM, Custom Application Development, Business Intelligence, Platform Services, Security and Staffing, with experts in each practice providing a complete solution. Plus understands business processes and excels at relating it to IT strategy. Plus has consistently been recognized by our clients, partners, and community as a leading solutions provider by first focusing on the “why” instead of the “how” allowing us to add the highest value to each of our relationships.

What We Do

- IT Strategy
- CRM Solutions
- Business Intelligence
- SharePoint
- Infrastructure
- Security
- IT Talent Acquisition & Management