



Microsoft Dynamics 365 – Gamification

Turn work into play with fun and exciting games that motivate and engage sales and service employees.

Key Benefits

ENERGIZE EMPLOYEES

Drive sustained employee achievement and performance with unique and creative games.

ENGAGE EVERYONE

Everyone in the organization has a stake in the outcome with team-based games.

ACCELERATE ADOPTION

Boost adoption of business processes and applications using positive reinforcement.

Overview

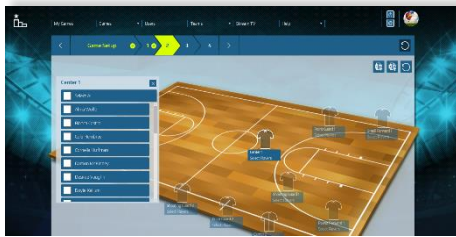
Turn work into play with fun and exciting games that energize and engage all employees.

Microsoft Dynamics 365 - Gamification is a solution for Microsoft Dynamics 365 that enables employees to participate in individual and team-based games that motivate them to achieve certain pre-defined KPI's by offering prizes, awards, privileges, and recognition. The solution is integrated with Dynamics 365 for Sales, Customer Service, Field Service, and Project Service Automation.

The solution relies on activities that drive collaboration and competition to increase performance and participation. Employees compete in games with sports themes, create teams, or root for their favorite teams. Unlike traditional solutions that only motivate a small number of employees for a short amount of time, Gamification uniquely encourages broader participation by getting more employees in the game for longer.

With Gamification, work has never been so much fun!

Key Capabilities



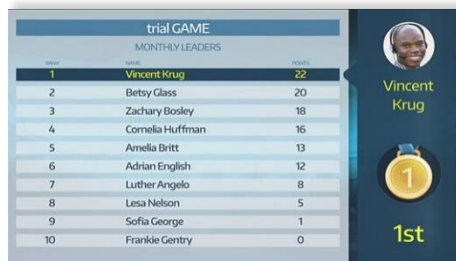
GAME MECHANICS

Get everyone in the game as players who earn points or fans who create or root for teams. Choose from sports themes that everyone can get excited about – football, racing, cricket, and many more. Keep employees in the game longer with various KPI's that drive behavior, activity, and results. Level the playing field by assigning players to positions.



PERFORMANCE TRACKING

Establish clear goals with default or custom KPI's based on anything tracked in Dynamics 365. Positive reinforcement - recognition, prizes, and awards - keeps players and fans energized and focused on the goals. Gamification does all the heavy-lifting like calculating scores based on the data from Dynamics 365 or Excel spreadsheets.



HIGHLY-VISIBLE RESULTS

Boost performance across the board with highly-visible results that increase accountability while promoting fun, healthy competition. Stream leaderboards with individual and team results to big screens across the office or call center. Add fanfare with celebration videos that launch in real-time when players or teams score a win.

Dynamics 365

Microsoft Dynamics 365 is the next generation of intelligent business applications that enable your organization to grow, evolve and transform. These applications unify CRM and ERP capabilities with purpose-built applications that work seamlessly together to help manage specific business functions and allow your organization to transform to meet customer needs and capture new opportunities.

Gamify now by visiting [AppSource](#)

Better Together

- **Field Service:** Identify and create opportunities in the field for sales teams.
- **Project Service Automation:** Help sales and delivery teams engage customers and deliver billable projects on time and within budget.
- **Customer Service:** Get a complete view of your customers, including activity history, key contacts, communications, and internal account discussions.
- **Operations:** Gain control of the end-to-end business processes on the sell side, from prospect to cash
- **Marketing:** Enable marketing and sales to work closely to manage all prospect interactions throughout the customer journey.