

Campaign/Brand Management for Twitter Solution Template Cost Estimator

This document provides an estimate of the costs. These costs are estimates only and subject to change.

The cost of the Campaign/Brand Management for Twitter solution template is the total of the costs associated with the Azure resources used therein. Four Azure resources are consumed:

- Logic Apps
- Cognitive Services – Text Analytics
- Azure SQL Database
- Azure Analysis Services (optional)

Power BI costs are not included in this document. The Power BI cost estimator is available [here](#).

Logic Apps pricing details are [here](#). The Campaign/Brand Management for Twitter solution template uses 4 actions every 3 minutes to read, score and retain tweets at \$0.0008/action.

Cognitive Services pricing is detailed [here](#). The solution template uses the Standard S1 service tier.

Azure SQL Database service costs are found [here](#). The default Azure SQL Database service tier is S1 but can be modified during or after provisioning. If available, an existing Azure SQL Database can be used. (Note that a P1 Azure SQL Database is recommended during provisioning to handle the initial data load during which there is an increased demand on database performance.)

Azure Analysis Services costs are found [here](#). Azure Analysis Services is an optional feature for the solution template. If used, the default Azure SQL Database service tier is Basic. If available, an existing Azure Analysis Services server can be used.

Solution Template Cost (without Azure Analysis Services)

Azure Resource	Monthly Cost (default)
Logic Apps	\$46.08
Cognitive Services (S1)	\$150.00
Azure SQL Database (S1)	\$29.99
Total	\$226.07

Solution Template Cost (with Azure Analysis Services)

Azure Resource	Monthly Cost (default)
Logic Apps	\$46.08
Cognitive Services (S1)	\$150.00
Azure SQL Database (S1)	\$29.99
Azure Analysis Services (B)	\$319.92

Total	\$545.99
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