

Press Release

LINKFRESH Announces Software Debut on Microsoft Dynamics 365 Platform

24th July, 2017, Cambridge, UK; LINKFRESH, the leading global provider of supply chain solutions for the fresh food industry, has announced the immediate availability of a new release of the LINKFRESH ERP suite for the fresh food industry on Microsoft Dynamics 365 for Finance and Operations, Enterprise Edition. This is the first release of the LINKFRESH ERP suite on the revolutionary new reengineered Microsoft Dynamics 365 platform.

This latest release of LINKFRESH 365 for Enterprise customers, marks our first fully cloud embedded solution, built on Microsoft Azure. The solution benefits from all the opportunities afforded in fully cloud enabled solutions such as: Complete integration with the capabilities of Microsoft Lifecycle Services (LCS) for managed implementations and deployments; Embedded Business Process Model Documentation (BPM) for speed of deployment and training; Mobile Application development with the built-in Dynamics 365 Mobile app developer framework. Best of all, users will have access to the full capabilities of the LINKFRESH product suite, from right within the 'Dynamics 365 for Finance and Operations' experience.

Users of LINKFRESH 365 for Enterprise, will enjoy an entirely new user experience; a fully browser based deployment for frictionless deployment and upgrade; screens optimised for touch; accessibility from any internet enabled device providing full LINKFRESH ERP functionality in the palm of your hand, anytime, anywhere.

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Intuitive role-based user workspaces present the key data and information you need, when you need it, at a glance, along with seamless integration of all the Microsoft Office 365 applications such as Word, Excel, Outlook, SharePoint, Power BI, Microsoft Cognitive Services, Powerapps and many more, achieving the best ever level of user productivity.

Speaking about the release, Ian Morgan, Head of Product at LINKFRESH, said, "We are hugely excited to release our industry focussed food functionality, such as our market leading grower accounting and third party services functionality onto a new platform, but perhaps the best feature of LINKFRESH 365 is the step-change improvement in upgradability."

"Gone are the days of multi-year ERP update and upgrade cycles, as Microsoft Dynamics 365 provides the underlying framework to permit and actively encourage incremental upgrades, at a time and schedule that suits our customers. This makes it even easier for our customers to continue to reap the benefits of our current, and newly introduced functionality over an unlimited time period, reducing the total cost of ownership of our solution and maximising the ROI."

Kati Hvidtfeldt, Sr. Director for Microsoft Dynamics ISVs said, "We are delighted that the LINKFRESH Fresh Food functionality is now available on Microsoft Dynamics 365, and I am sure the combined solution will make a major impact."

LINKFRESH 365 is shipping now through our Global LINKFRESH Partner network. Please contact us for details of local partners.

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LINKFRESH 365 Screenshots:

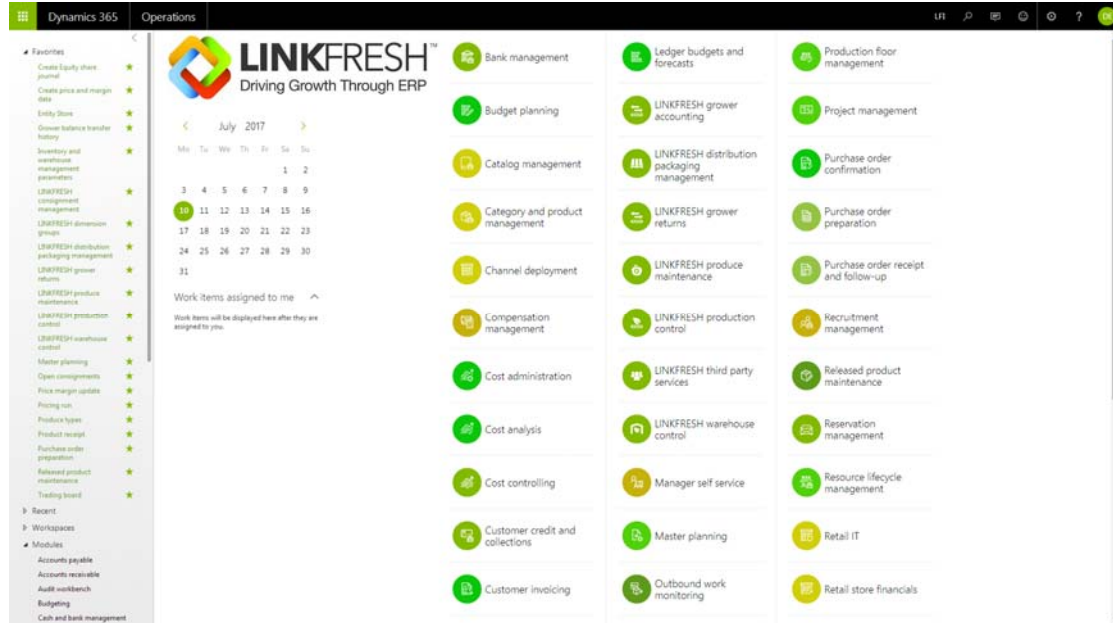


Image 1: Users have access to the full capabilities of the LINKFRESH product suite, from right within the 'Dynamics 365 for Finance and Operations' experience.

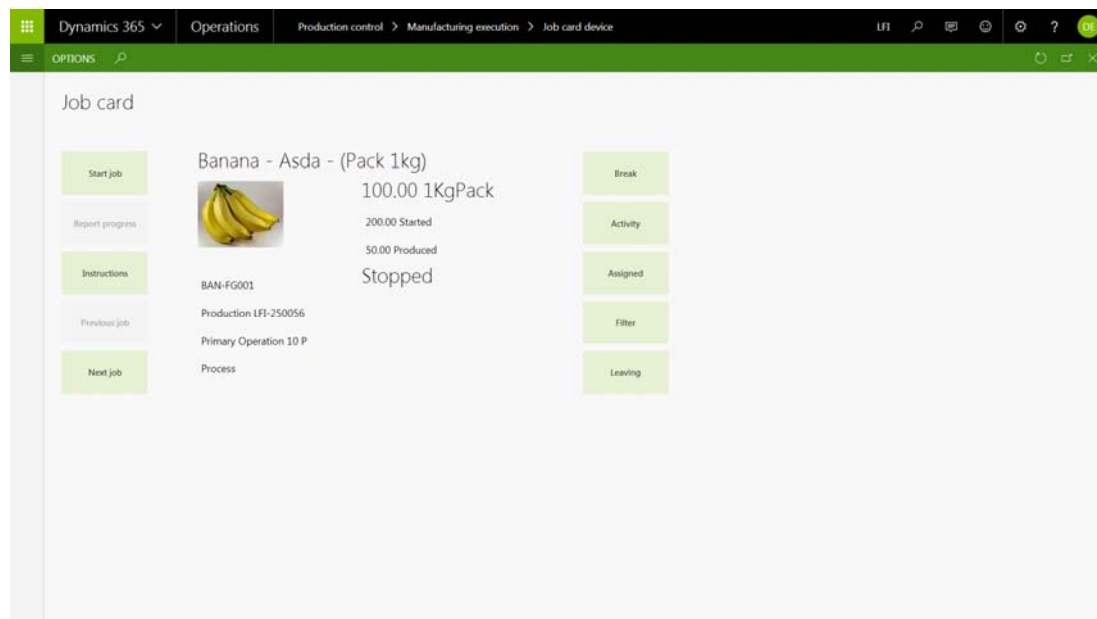


Image 2: An entirely new user experience; fully browser based with screens optimised for touch.

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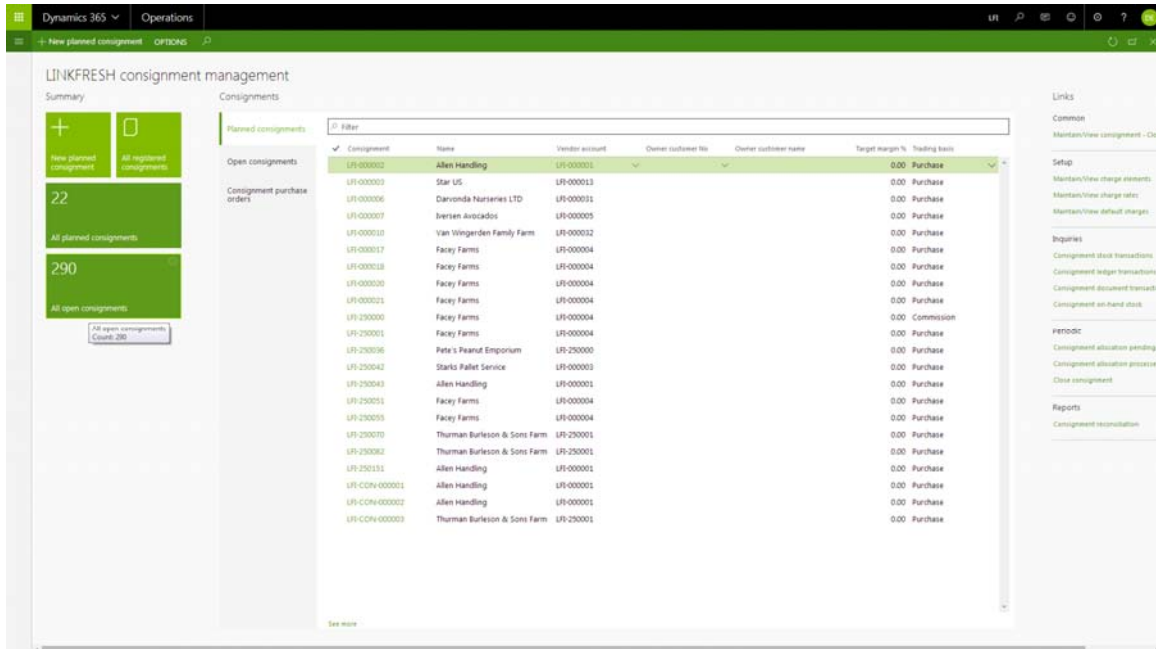


Image 3: Intuitive role-based user workspaces present the key data and information you need, when you need it, at a glance.

Notes to Editors

About Microsoft Dynamics 365 for Finance and Operations

Microsoft Dynamics 365 for Finance and Operations is Microsoft's business application for enterprises, and has been designed to meet the requirements of global organizations, including:

- Multi-country and multi-company – set up, manage, and consolidate an unlimited number of legal entities in different jurisdictions, within a single instance of the application
- Multi-currency – transact and report in any currency used around the world, with full support for automated exchange rate updates, currency revaluation processes, and more
- Multi-language – view screens and reports in 40 languages spoken around the world
- Multi-localization – enable localized features that meet the local accounting, statutory, and legal requirements in nearly 40 countries around the world
- Inter-company processing – leverage the inter-company transaction engine to automate project and financial transactions between legal entities

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It enables people to quickly make smarter decisions through an intelligent user interface that provides access to real-time insights and data. It enables businesses to transform and innovate by delivering proven business logic that allows them to redesign their business processes faster. It gives businesses the flexibility to grow at their own pace and do business nearly anywhere, anytime, allowing them to scale their operations globally to meet business needs.

About LINKFRESH Software Limited

LINKFRESH Software Limited (trading as LINKFRESH) is a software and IT consultancy organisation with extensive supply chain expertise. The company holds Microsoft's highest Gold Enterprise Resource Planning Competency for Microsoft Dynamics solutions and is a 2014 Microsoft Dynamics Presidents Club Member which comprises the top 5 per cent of Microsoft Dynamics partners worldwide. LINKFRESH serves an International customer base from its offices in Cambridge, UK and California, USA.

In January 2005, the company set up a specialist independent software vendor (ISV) operation. This investment was designed to produce leading edge vertical application packages based on the Microsoft Dynamics platform.

LINKFRESH ERP is a leading packaged business management system for the fresh food sector and a Microsoft Dynamics certified add-on package. The application is developed in the worldwide version of the Microsoft Dynamics platform and is also deployed in Australia, Czech Republic, Portugal, USA, Canada and Sweden.

LINKFRESH has won numerous awards over many years for the innovations incorporated into its solutions coupled with the returns on investment achieved by its clients. In 2016 LINKFRESH was awarded the Frost & Sullivan Technology Leadership Award for Food Safety Software. Each year, Frost & Sullivan presents this award to the company that has demonstrated uniqueness in developing and leveraging new technologies, which significantly impacts both the functionality and the customer value of the new products and applications.

In 2014, 2012 and 2010 LINKFRESH was named to the Microsoft Dynamics Presidents Club, representing the top 5% of Microsoft Dynamics partners worldwide. In 2013 LINKFRESH was invited to join Microsoft's Global Independent Software Vendor (ISV) Programme. In 2012 LINKFRESH was awarded Microsoft Dynamics ISV Partner of the Year for the UK

LINKFRESH customers include:

- G's Fresh Limited
- Lincolnshire Field Products
- Noble Foods
- Produce World Group
- Valley Grown Salads Ltd
- Winfresh Ltd
- Moulton Bulb Co.
- L H Gray & Sons (Canada)
- The Giumarra Companies (USA)
- Wholesum Harvest (USA)
- Grandma Singletons
- Hilton Foods Ireland
- Vestey Foods Group
- Minor Weir & Willis

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For further information on LINKFRESH, visit www.linkfresh.com or follow us on Twitter @linkfresh.

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