



# PERSONALIZED MEDICINE IS HERE

Patient's continuum of care has fundamentally changed



# Healthcare IT has evolved

1980	1990	2010	Today
Electronic	Data	Big Data	<b>Integration</b>
Monitoring	Reporting	Analysis	<b>Prediction</b>
Symptom	Pattern	Algorithm	<b>Patient</b>
Intuition	Evidence	Precision	<b>Personal</b>



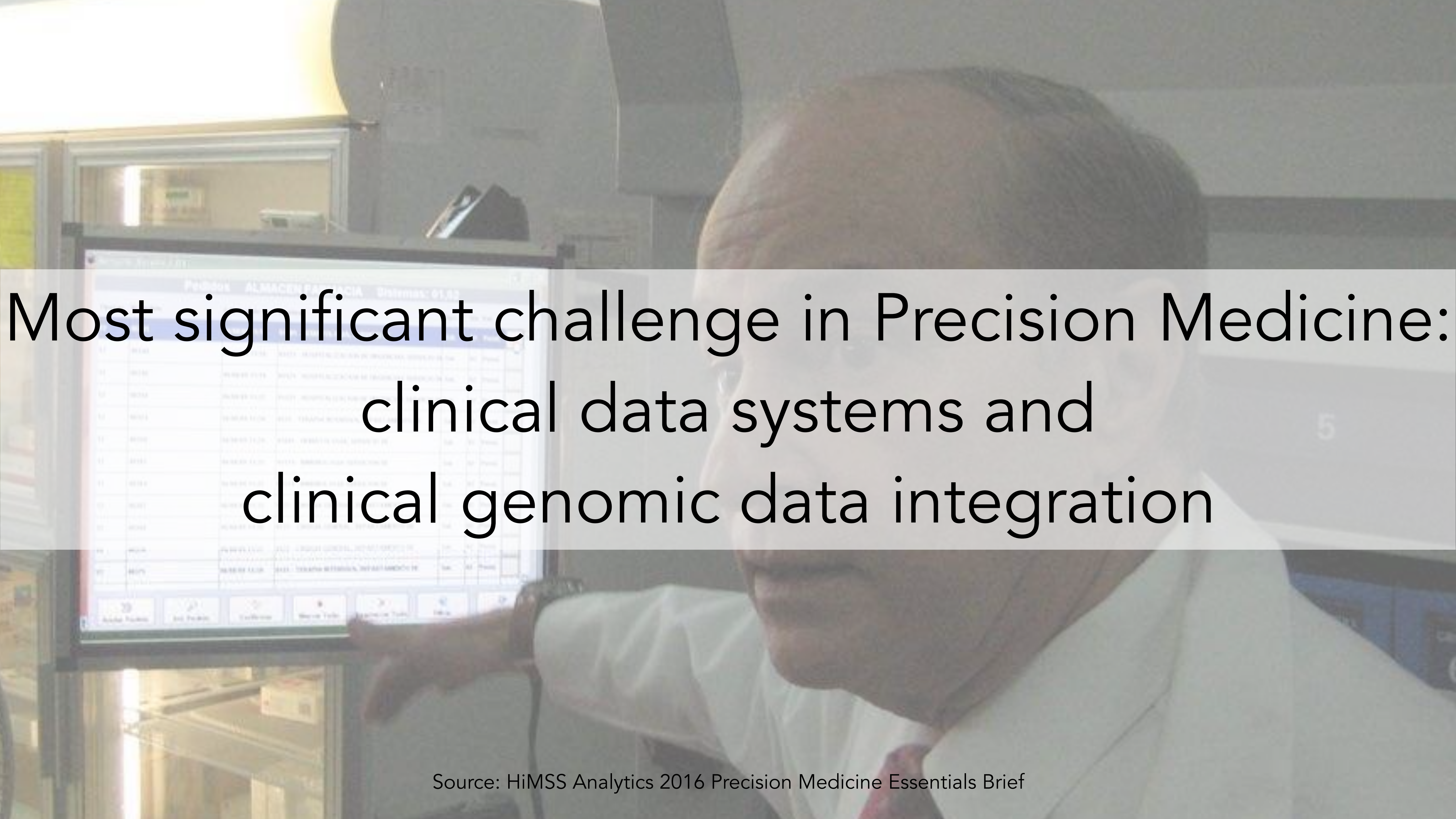


“And that’s why we’re here today. Because something called precision medicine ... gives us one of the greatest opportunities for new medical breakthroughs that we have ever seen.”

President Barack Obama  
January 30, 2015





A man in a white lab coat is pointing at a large digital display. The display shows a data table with columns and rows, likely representing clinical or genomic data. The text is overlaid on the image.

Most significant challenge in Precision Medicine:  
clinical data systems and  
clinical genomic data integration

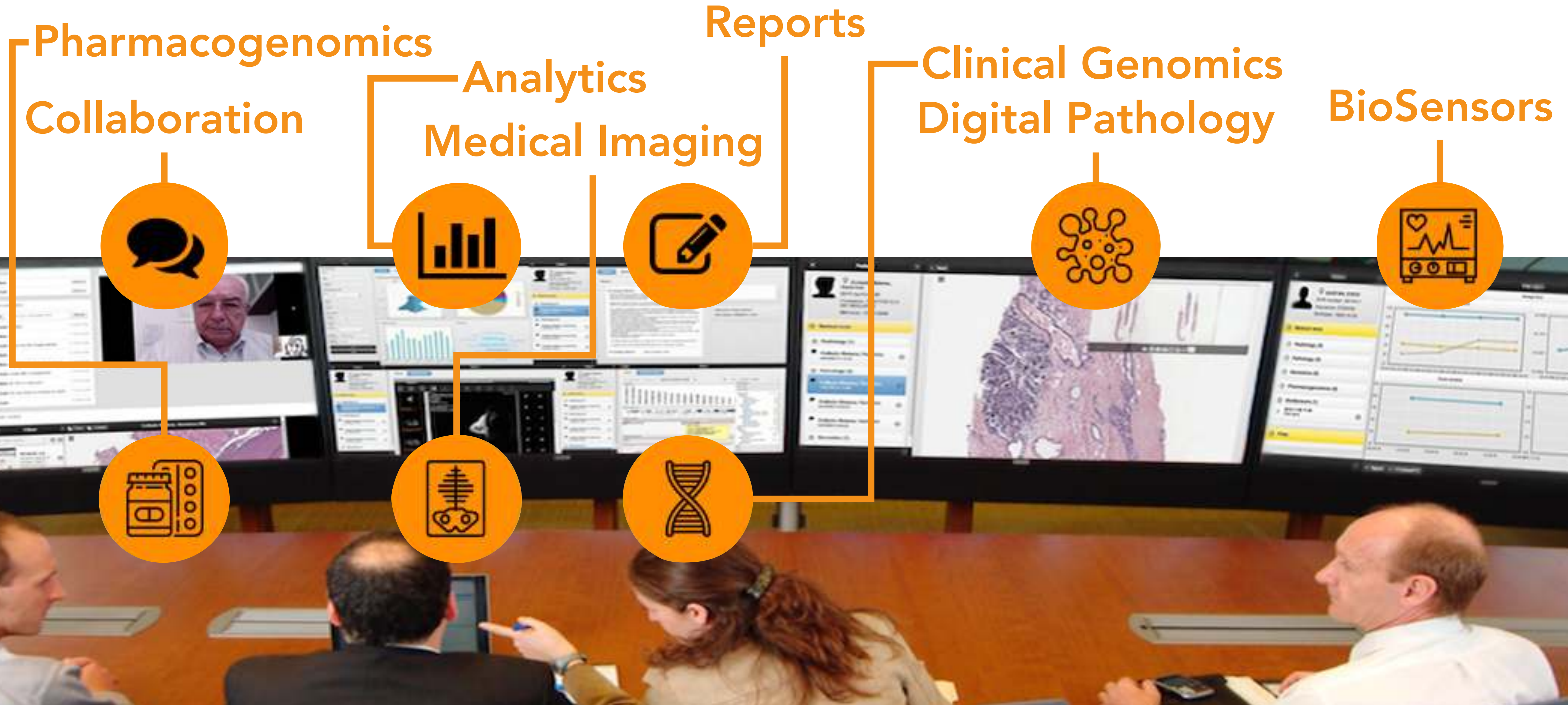




Clinicians **NEED**  
ALL actionable data at the point of care







Pharmacogenomics

Collaboration



Analytics

Medical Imaging



Reports



Clinical Genomics

Digital Pathology

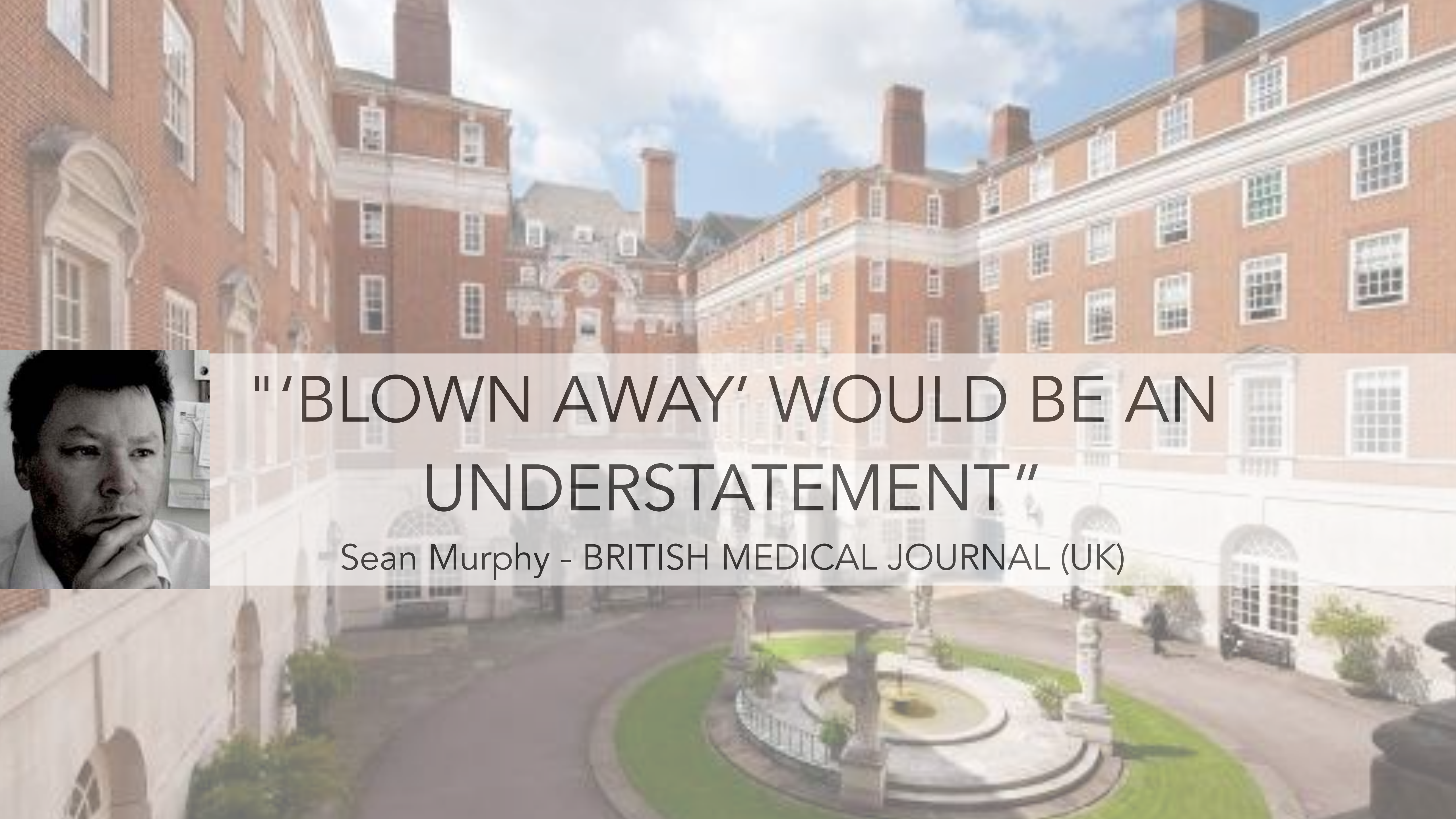


BioSensors



KANTERON PLATFORM





"'BLOWN AWAY' WOULD BE AN  
UNDERSTATEMENT"

Sean Murphy - BRITISH MEDICAL JOURNAL (UK)