

Features, Advantages, and Benefits

| Feature | Rank | Advantages | Benefits |
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| Best B2B2C Payment Solution | | <ul style="list-style-type: none"> Best Technology Best Security Package Best Strategic Partners Most Comprehensive Payment Suite As you Grow, we grow with you Best support team | <p>You have the solution that will meet your needs today and in in the future. You are assured that you will get the best pricing for your solution because we are connected directly to the ACH and Card Networks. You get peace of mind knowing that your data and your customer’s data is protected from data breaches. That we have the solution to take payments the way you want, whether it is integrated with your proprietary software or CRM/ERP solutions. And if a solution does arise our support team will get it resolved timely and completely. Bottom line you know you are making the best decision by getting the best deal, value, and price.</p> |
| Best Technology | A1 | <ul style="list-style-type: none"> Best Out of the Box Solution Best Development Portal Ruby, PHP, .NET, REST, and SOAP Secure Payment Page Auth.net emulation API Shopping carts including OS Commerce, VirtuMart and Zen Cart | <p>Omnifund has the solution that you need, you can talk directly to our CTO and his staff, ensuring that you have the right product and solution. We have the product set that your customer needs, they will never need to leave your solution because we do not have what you need.</p> |
| Best Security Package | A2 | <ul style="list-style-type: none"> PCI-DSS level 1 certified Independent Security Assessor on staff P2P encryption Omnifund Passport Tokenization EMV (Chip and PIN) | <p>This is the piece that keeps you in Business and lets you sleep at night. Most small to medium size businesses would not survive a data. Not only from the financial but also the reputational impact.</p> |

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| | | Advanced Fraud Protection | |
| Most Comprehensive Payment Suite | A3 | <p>Recurring and Subscription payments eInvoicing with pay now button Customer Bill payment portal ACH and All Credit Card types Level II and III payment Processing Physical and Online Payment Services Cash Payments Advanced Fraud protection Omni-Channel payment solution</p> | <p>Take payments the way your customer does business. Streamlines processes save time and reduce costs. Direct connections to the ACH and Card Networks, cutting out the middlemen and taking advantage of level II and III transaction processing, saves you money, gets you the best pricing, and most secure payment program.</p> |
| As you grow, we grow with you | A4 | <p>Omnifund's complete payment suite, best of class technology, partner network and Best security package has everything you need to insure your business stays ahead of the curve when it comes to payment processing.</p> | <p>No one wants to outgrow their solution and spend more time and resources evaluating and implementing other solutions. Omnifund has everything to meet your company's needs in the future; saving you time and money.</p> |
| Best Strategic Partners | B1 | <p>Unique integration strategy that leverages the best of the partners solution and opens functionality to the entire payment suite while keeping the product, partners and customer 100% out of PCI scope and 100% PCI compliant. QuickBooks, Microsoft Dynamic 365, Intacct, NetSuite, Acumatica, and Salesforce</p> | <p>We take the work out of evaluating and developing best of class solutions with the product that drive your business. Simple streamlined solutions get you the tools you need now and eliminate redundant steps and costs in your current solution</p> |
| Best Support Team | B2 | <p>Services is top priority and is headed by one of our founders. Each issue or challenge is seen as an opportunity. Our customer service portal keeps you</p> | <p>Gives you peace of mind that problems will be resolved completely and timely. You will also have a direct communication point to keep abreast of the latest in payment technology, PCI requirement and fraud and security tools.</p> |

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| | | issue top of mind on our team until it is resolved. | |
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