



1-800-565-0510

www.incyclesoftware.com

*We believe there's a better way*



## Award Winning Application Modernization Experts

2017 Microsoft Partner of the Year

Microsoft  
Partner



Gold Application Development  
Gold Cloud Platform  
Gold Data Analytics  
Gold DevOps

“Application modernization is about rethinking your platform and business model for the 21st century. It involves looking at how your industry and business can change in fundamental ways to better fit new business opportunities. The process is not about adding technology to an existing model or app. Most companies do the latter, because doing the former is extremely difficult.”

*Martin Rajotte  
President, InCycle Software*



*There is a better way!*



## Who We Are

LEADING MICROSOFT PARTNER HELPING CUSTOMERS ACHIEVE SUCCESS THROUGH INNOVATION & APPLICATION MODERNIZATION

InCycle provides thought leadership, industry experience, technology expertise and hands on professional services to help customers innovate new applications and modernize existing application portfolios. We are a 4-time Microsoft Gold Partner (Cloud Platform, App Dev, Data and DevOps) and have an intense focus on identifying and delivering customer value. We are distinguished by our strategic approach and recognized for our unique application modernization framework. We have offices and outstanding consultants throughout the United States and Canada to better serve you.

## What We Do

FUEL APPLICATION INNOVATION & MODERNIZATION

We work with business leaders, enterprise architects and visionaries to help them develop strategic plans to achieve ambitious business objectives. The presence of digital technologies, data and changing user behaviors enables organizations to develop, create and unlock enormous business value.

Our team of highly skilled and technically savvy senior consultants provides customers with modern thought leadership by helping organizations distinguish between incremental and disruptive innovation. InCycle leads the project approach, modernization plan and provides hands-on resources to accelerate implementation and minimize time to market.

We help customers realize innovation, modernization, faster app delivery, scalability, and cost savings.

Whether you are seeking to outperform your competition or disrupt an entire industry, InCycle is primed to help you realize successful app modernization.

Demand for Innovative Apps

5x

Greater than IT Capacity

### Verticals & Industries

- FINANCIAL SERVICES
- INSURANCE
- HEALTHCARE
- MANUFACTURING
- INDEPENDENT SOFTWARE VENDORS (ISVs)
- CONSUMER GOODS
- EDUCATION



*There is a better way!*

# Why InCycle?

## InValue Solutions

Customers sometimes know what they want and that's what they ask for. But at InCycle, we're interested in delivering what they *need*.

We work to understand your business, goals and objectives. We ask a lot of questions and listen. Based on our discussion, we present an InValue plan that targets high-impact initiatives tailored to your business and budget.

## InSpeed Acceleration

Our InSpeed approach reduces your time to value, so you reach your business objectives faster.

InCycle brings the industry's best experience, knowhow and tools (accelerators) to every project. We combine that with your business context and capabilities. The result is a project approach and plan that not only targets value, but complements your team.

## InSure Guarantee

Our experience and expertise allows us to guarantee our work. All our customers realize target results set out at project inception. We can say that because we uniquely provide an InSure guarantee.

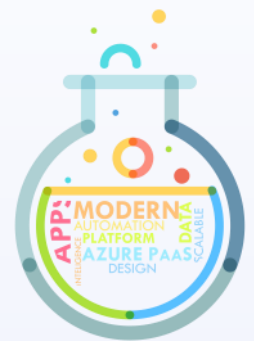
We promise to meet your business objectives. If, for any reason, you think that your project goals have not been met, in whole or in part, we'll continue to pursue a solution or we won't charge you for the remaining work.



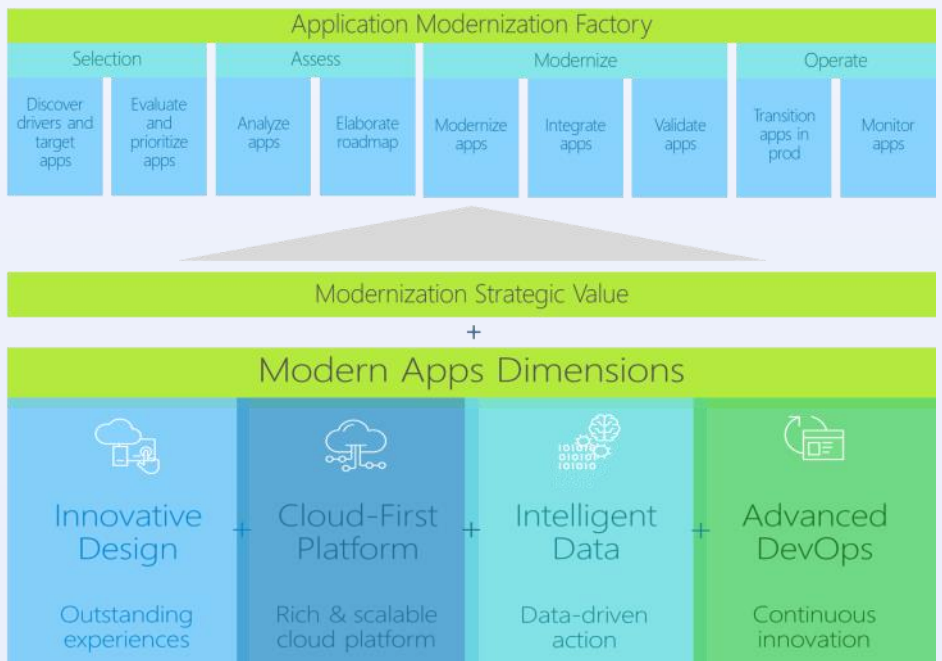
## How We Do It

Over the years we have developed, refined and executed a proprietary *application modernization framework* with proven success. Applicable to a single application or a portfolio, we collaborate with your team and rigorously apply 3 distinct elements:

1. Modern Application Dimensions
2. Strategic & Business Value
3. Application Modernization Factory



### APPLICATION MODERNIZATION FRAMEWORK



*There is a better way!*

## Professional Services

Our services are unique to every customer. We develop custom engagements to match business goals, context and budget. Common mandates include (but are not limited to):

### INNOVATIVE DESIGN

- Evaluate app portfolio cloud readiness
- Validate/optimize cloud architecture
- Architect applications for PaaS

### CLOUD –FIRST PLATFORM

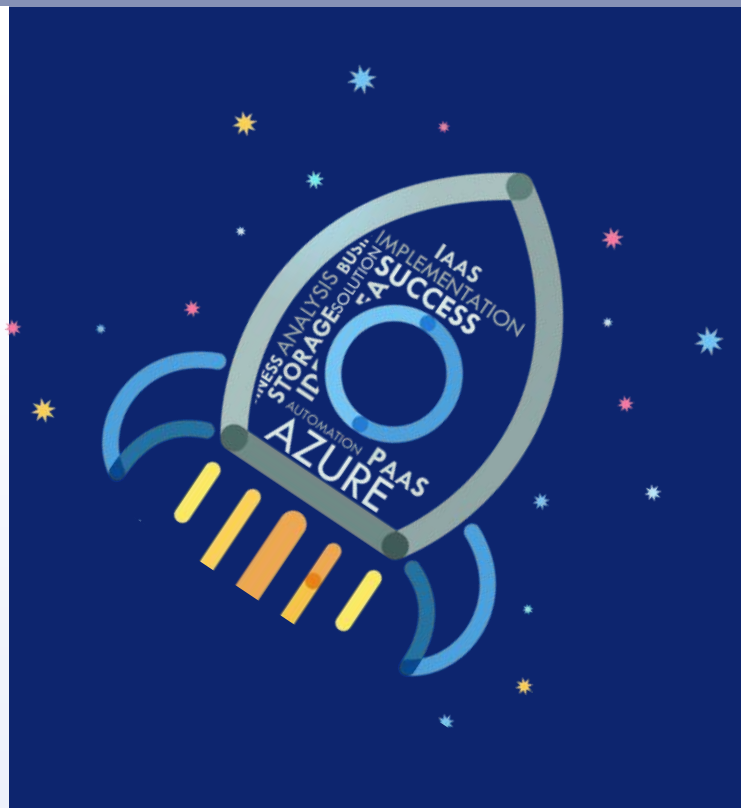
- Migrate app to IaaS
- Migrate app components to cloud (hybrid)
- Migrate app to PaaS

### INTELLIGENT DATA

- Data modernization roadmap
- Data pipeline design & deployment
- Advanced analytics - Data Lake, Data Factory, ML

### ADVANCED DEVOPS

- TFS & VSTS migration and implementation
- Agile & DevOps transformation
- CI/CD pipeline automation and deployment



*“Working with InCycle has been unbelievable and extremely valuable to us and our survival.”*

**Jim Ellerbeck**  
CTO



*There is a better way!*

### Office Locations

Boston	New York
Cleveland	San Diego
Houston	San Francisco
Los Angeles	Seattle
Montreal	

### Headquarters

1120 Avenue of The Americas  
4th Floor  
New York, NY 10036

**Get started today!**

Contact sales at [info@incyclesoftware.com](mailto:info@incyclesoftware.com)

**1-800-565-0510**

