Real Estate Agents

PowerBI Dashboard

iLink has created a standard Real Estate Agent Dashboard that helps track Agents' performance within a Real Estate company as well as external Real estate agents through publicly available data. Following are tracked through the Dashboard and filtered based on a specific Agency or a Region:

1. Top Agents in a geography
2. No. of Agents in a geography
3. No. of Units in a geography
4. Selling in a geography
   a. Agents
   b. $
   c. Units
5. Listing in a geography
   a. Agents
   b. $
   c. Units
6. Top Agents by
   a. Total $
   b. List $
   c. Sell $
7. Drill Down of Agencies by
   a. Volume
   b. Agency
   c. Program Overview

This dashboard allows the consumer to view the real estate agent data based on Volume ($) order. This dashboard can be implemented for any real estate agency and can consume data from various applications / databases / file formats.

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