

CRM Leadership

1/2 Day Workshop



In this workshop, your leadership team will be joined by the Fullscope experts. We will focus on best practices related to your responsibility as a leader as well as effective tactics needed to successfully drive a CRM (Dynamics 365) initiative forward. This workshop will cover topics from reinforcement to motivation to identify the correct metrics you'll need to ensure you are successfully driving toward your goals. Leadership engagement is key in successful initiatives. We'll walk you through what that means and what is needed. Use this workshop prior to starting an initiative or when you are struggling to get user adoption.

How Edgewater Fullscope is Helping Executives

Edgewater Fullscope is an award-winning Microsoft Dynamics partner, with over 10 global and national Microsoft awards. We help executives in industries like manufacturing and professional services improve their CRM initiatives with best practice driven business outcomes methodology. We also have unique adoption and training services to ensure your firm understands and embraces the latest technologies, ultimately providing improved levels of service for your customers.

Want to know more?

Schedule a Workshop at (866) 420-7624 US or (0203) 608 1445 UK