

## NextGen professional Education

Personalized Development aligned to job profiles and individual competences

- Job profiles with skills and relevance
- Assessments to evaluate individual skill gaps
- Personalized Learning with Individual Learning recommendations
- Gamified approach with Skill Points



Digital transformation is creating massive changes in the skills required by the workforce. Upskilling and reskilling of people is evident. Organizations need a platform to manage these processes efficiently and aligned to the strategy.

### Box 4: What is Swiss Learning Hub?

Swiss Learning Hub is a fully integrated cloud solution for education providers and corporates. The solution recommends learning opportunities presented by the company and the learning marketplace to close gaps. We integrate these learning opportunities directly into Microsoft Teams to promote learning in the flow of work.



### Why customers use Swiss Learning Hub

- Provides personalized learning aligned to job profiles
- Ease of use
- Cloud solution with high security and scalability with MS Azure Cloud
- Multi-language interface
- Blended learning journeys
- Comprehensive solution for education providers and corporates

### Course Management

- Blended learning design
- Intuitive learner cockpit
- Classroom organization
- Course certification

**Seamless blended learning on any device at any place**

### Skills Management

- Jobprofiles with skills
- Skill gap analysis
- Mapping of contents with skills
- Individual learning recommendations

**Personalized learning aligned to job and individual competences**

### Campus Management

- Ease of deployment
- Bologna Process with ECTS
- Functionality
- Scalability
- Security

**All education processes covered by one platform**

Swiss Learning Hub is a comprehensive solution that covers all main processes of a education provider or a L&D department within a company. All learning activities are linked to job profiles to close gaps.

- Urs Widmer, Senior Vice President, CREALOGIX

# How Swiss Learning Hub works, to achieve business benefits



## Proof & Statistics

- Sustainable learning processes
- Lower spendings for L&D
- Faster skilling processes



## Proof & Statistics of Joint Solution

- Global reach with fast response times
- Cloud solution with high security and scalability
- All education processes provided by one single platform



## Proof & Statistics of Joint Solution

- Simplicity as learning happens in the flow of work
- Low integration efforts thanks to O365 integration
- Learning happens anywhere at any time
- Better aligned workforce

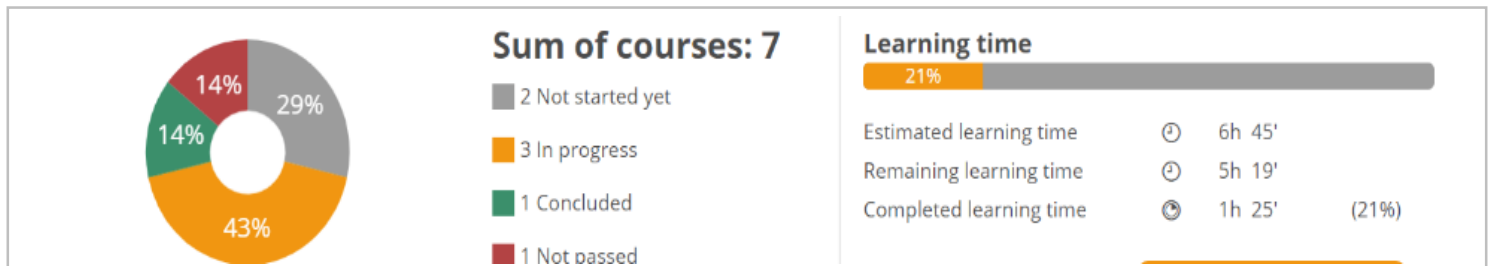
## Swiss Learning Hub/ Personalized Learning

### Our promise to you

Personalized learning aligned with job profiles will increase learning efficiency and reduce costs.

### An offer to get you started

- Introduce job based learning and at the same time lower training costs
- Use pre-configured job profiles developed by industry experts to have a jumpstart
- Two different editions are available: Campus Edition and Corporate Edition
- Go global with your education and training with Swiss Learning Hub on MS Azure



## Tangible Benefits / Desired Outcomes

- Efficient skilling processes designed to job profiles and individual gaps
- Intuitive blended learning journeys with classrooms and self-learning at one place
- Aligned new skills for upskilling and reskilling per job role along the corporate strategy

## Why CREALOGIX?

CREALOGIX has a long-standing success story and has been listed on the Swiss Stock Exchange for more than 20 years. The business unit Digital Learning with Swiss Learning Hub as its main product has a very experienced team and is well known for its reliability and customer success.