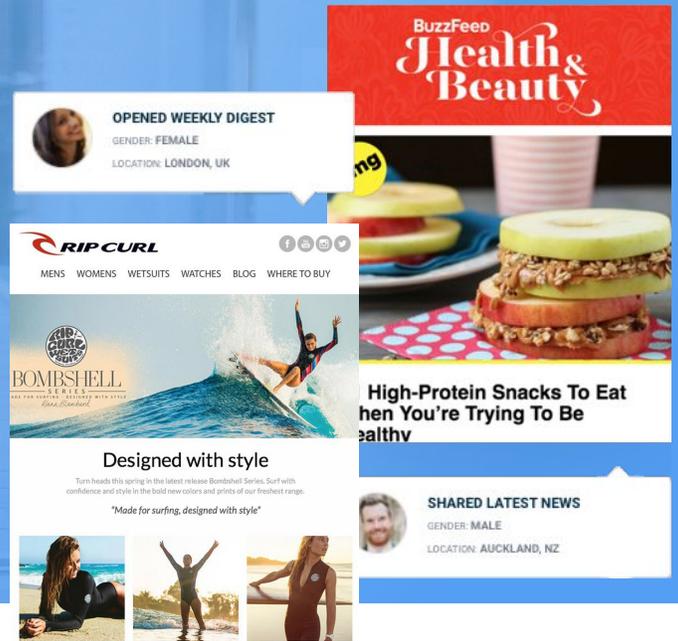


SEND EMAIL YOUR CUSTOMERS CAN'T IGNORE.

BEAUTIFUL, POWERFUL EMAIL
MARKETING & AUTOMATION



Deliver 4400% ROI with email marketing.

Everything you need to run professional email marketing strategies that grow your business.

- Create and send email campaigns in a snap with mobile-ready templates and our intuitive drag-and-drop email builder.
- Focus on email strategy, creative, and delivery, not building and coding each email.
- Consult our deliverability experts to ensure you maximize the number of emails that land in the inbox.

Personalize every message using rich customer data.

Gather the right data to send the most relevant emails to every subscriber.

- Use native signup forms to grow your audience while collecting valuable subscriber data & preferences.
- Expose custom content to each subscriber by using personalization and dynamic content.
- Seamlessly connect to your other business apps to leverage rich data that lives outside Campaign Monitor.

Easily create automated customer journeys.

Engage with your audience on a more personal level by delivering timely and relevant emails that automatically drive revenue.

- Set up a customized journey once, and see it fire each time your pre-defined criteria is met.
- Trigger journeys to start based on subscriber demographic data, their interactions with your brand, and more.

BuzzFeed

Website traffic from email marketing is growing 20% month over month.

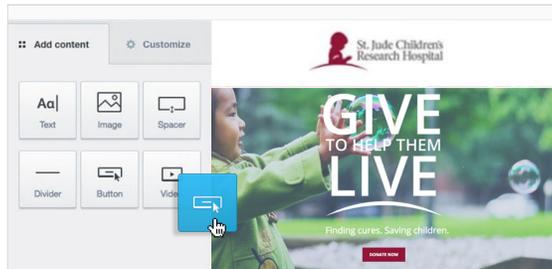


Email marketing has grown sales 120% year over year.

SXSW

With the help of Campaign Monitor's tools, subscriber list has grown over 140%.

A BETTER BRAND OF EMAIL SERVICE PROVIDER.



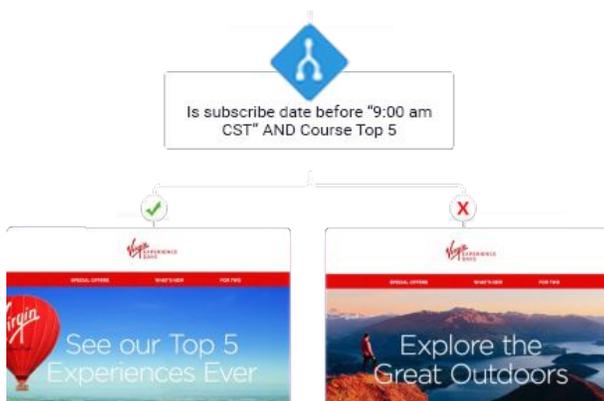
Easy-to-use, professional email builder.

Our drag-and-drop email builder, beautifully designed templates, and complete set of team-oriented permissions mean you and your clients can build professional campaigns quickly and efficiently, so you have more time to focus on strategies to grow the bottom line.



Better data, integrations and analytics.

A suite of sign-up forms, 3rd party integrations, subscriber preferences and strategic insights ensure that you're always using and analyzing the most up-to-date customer data. This is the magic potion that informs the strategy of every campaign and journey you send.



Powerful automation and personalization.

Our visual journey designer and rich personalization options allow marketers of all skill sets to create detailed automated journeys that deliver the right message, at the right time - to drive predictable engagement and revenue.

99%

99% CUSTOMER SATISFACTION

24/7

24/7 GLOBAL CUSTOMER SUPPORT

Customer support like never before.

Our team of email experts work with you to identify areas of growth, and optimize engagement strategy. Our team of deliverability experts help review your lists to ensure you're maximizing the number of emails that land in the inbox.