



EMAIL MARKETING and MARKETING AUTOMATION for Microsoft Dynamics CRM



ClickDimensions is a software-as-a-service marketing automation solution that embeds email marketing, web intelligence, campaign automation, lead scoring, event management, campaign tracking, landing pages, forms, surveys and more directly into Microsoft Dynamics CRM.

EMAIL MARKETING

ClickDimensions' built-in email marketing capability makes creating, sending and tracking great looking emails quick and easy. Send bulk email to marketing lists, send email to individuals directly, or trigger emails to be sent by CRM workflow. All tracking comes back into CRM so the results are visible and actionable.

Overall Performance

- 10063 listed recipients
- 1775 emails
- 8288 messages sent
- 26.45% interacted (2192 interactions)
- 0.84% bounced (70 bounces)
- 0.46% unsubscribed (38 unsubscribes)
- 5.91% click rate (848 unique clicks, 910 total clicks)
- 26.45% open rate (2192 unique opens, 6945 total opens)

Our drag and drop designer makes creating emails easy!

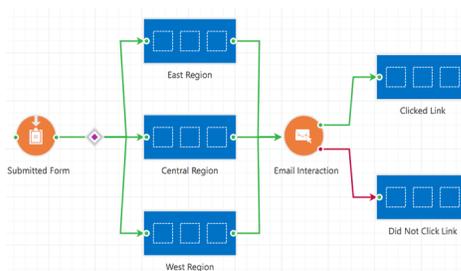
ClickDimensions tracks all opens, clicks, bounces, and more in Dynamics CRM

While using ClickDimensions, your organization will be able to:

- Discover who is interested in your products and services
- Quantify your prospects' level of interest
- Take the right actions at the right time
- Prioritize leads and opportunities

CAMPAIGN AUTOMATION

Put your sales and marketing campaigns on auto-pilot with ClickDimensions' campaign automation builder. Our drag-and-drop interface allows you to easily build automated campaigns with a variety of triggers, timers, and actions. Design unique paths for contacts or leads to follow as they interact with your marketing messages.



Create dynamic, customized experiences for your prospects, leads, or customers

WEB INTELLIGENCE

Discover who is interested in your products and services by viewing the actual web activity of anonymous and identified visitors on your website. Interested in which companies and organizations are browsing your site and what interests them? Want to know what a specific prospective customer has viewed on your site before making the opening call? ClickDimensions allows you to do all this and more.

Microsoft Dynamics CRM | SALES | Contacts | Heather Wright

CONTACT : INFORMATION

Heather Wright

Time	Page Title	Type	C	Duration	Referrer Type	Score
10-21-2014 19:0...	Sneak Preview: October 15th...	Page	0		Referring Sites	3
10-21-2014 19:0...	Marketing with Microsoft Dyn...	Page	6		Direct Traffic	3
10-21-2014 15:2...	Testimonials: ClickDimension...	Page	0		Referring Sites	3
10-21-2014 14:0...	Awards and Certifications: Cl...	Page	0		Referring Sites	3
10-21-2014 14:0...	ClickDimensions: Marketing A...	Page	25		Direct Traffic	3
10-21-2014 14:0...	Awards and Certifications: Cl...	Page	16		Referring Sites	3
10-21-2014 13:5...	About ClickDimensions: Mark...	Page	107		Referring Sites	3

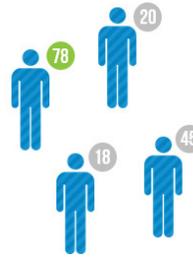
See a list of real-time visits from leads, contacts and anonymous visitors

Microsoft Partner
Gold Customer Relationship Management

ClickDimensions is the award-winning and top-rated marketing automation solution for Microsoft Dynamics CRM. Learn more at clickdimensions.com

LEAD SCORING

As ClickDimensions tracks individual visitor activity on your website, each visitor accumulates a score based on his or her visits, page views, email clicks and more. Scoring is based on default values you set, but you may also score certain pages higher or lower based on their importance in showing visitor intent. Using the lead score, your sales team can quickly and easily determine which leads to pursue.



ClickDimensions

FORM INTEGRATION

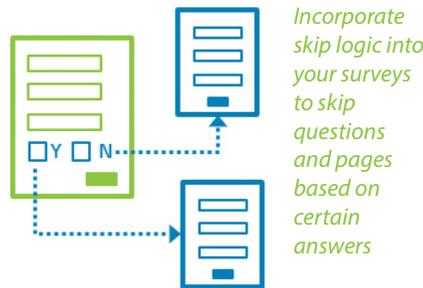
ClickDimensions makes it easy to create web forms with our drag and drop designer. You can also integrate your website's existing forms into Microsoft Dynamics CRM. When a visitor completes a form, his or her email address is checked against all email addresses in CRM to avoid duplicate data. Lead or contact records can be created for visitors who are not already in your CRM and all the data the visitor submits on the form is linked to their CRM record.

Screenshot of the ClickDimensions Form Designer interface showing fields for First Name, Last Name, Company, Email, and CAPTCHA.

Use our drag and drop designer to quickly create forms and embed them into your website

SURVEYS

ClickDimensions makes it easy to create surveys with our drag and drop survey designer. The surveys may be emailed to leads, contacts and accounts and may even be linked to case records. Surveys may also be posted as pages so they can be completed by anonymous visitors. When a respondent completes a survey, all the data the visitor submits is linked to their CRM record.



Incorporate skip logic into your surveys to skip questions and pages based on certain answers

REPORTING

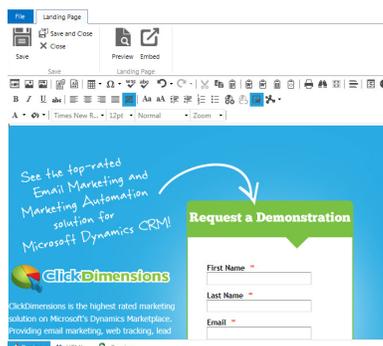
Maximize the convenience of having ClickDimensions native inside Microsoft Dynamics CRM through integrated reporting. With ClickDimensions, you can link emails, web visits, page views, and form captures directly to CRM campaign records. The ClickDimensions content pack for Power BI allows users to utilize ClickDimensions marketing data in Power BI, giving management teams further insight into the success of their sales and marketing efforts.



Analyze and visualize marketing data in Power BI dashboards and reports

LANDING PAGES

ClickDimensions allows marketers to create landing pages in Microsoft CRM. You can insert any HTML and your page will be available on the internet. You can even embed any ClickDimensions form into the page and link the page to a CRM campaign record so that all visits that initiate on the landing page will be linked to the CRM campaign.



Discover more about ClickDimensions at CLICKDIMENSIONS.COM

To receive tips on marketing with Microsoft Dynamics CRM, visit BLOG.CLICKDIMENSIONS.COM

Follow us on Twitter [@CLICKDIMENSIONS](https://twitter.com/CLICKDIMENSIONS)

