

CASE STUDY: LEADING ENERGY DRINK MANUFACTURER SAVES 60% OF STORE AUDIT TIME. PROJECTED COST SAVINGS OF \$ 1.7 MILLION PER ANNUM



Brillio's visual analytics based Deep Learning engine compares shelf images with standard planogram



Image Analytics provides insights

- On Shelf Inventory Levels
- Automated Compliance Checks
- Competitive Insights

On field user (ASM) device CLICKS THE IMAGES using the mobile app, keys in certain details and uploads them onto the server

- 60% Reduction in Average Time Taken per store Audit
- 23% Fewer Sales Representatives required for store audits
- 96%Accuracy of Image Recognition
- \$3Million/ Year Projected Value to be captured from fewer stock outs