

THE BLUE HORSESHOE SUPPLY CHAIN CLOUD

The Blue Horseshoe Supply Chain Cloud transforms your business by connecting physical assets with digital intelligence.

Every **Stage**. Every **Product**. Every **Interaction**.



Build trust with trading partners

Seamlessly and securely collaborate with suppliers, customers, carriers, and trading partners.



Get real-time connectivity

Communicate in real-time with material handling equipment and voice enablement systems.



Drive profitable fleet operations

Manage asset movement and freight handling across the supply chain including route optimization and final mile delivery.



Generate accurate, timely invoices

Streamline third party billing, improve invoice-to-cash cycle, and ensure you're not leaving money on the table.



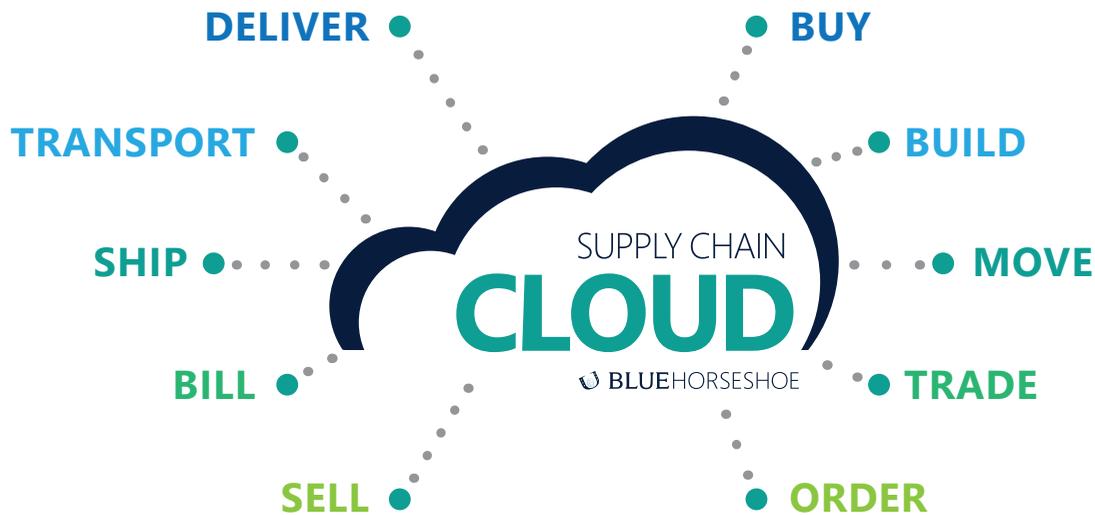
Optimize fulfillment strategies

Create profitable and efficient fulfillment plans to meet the expectations you've set for your customers, distributors, and partners.



Minimize freight cost

Ship intelligently and maximize customer service. Find the most effective shipping option and connect directly with the carrier.



Buy

Automate the procure-to-pay logistics cycle

- Automate workflows with suppliers
- Track, monitor, and manage vendor performance
- Manage purchase orders and inbound shipping
- Securely collaborate with logistics providers
- Document management and validation

Order

Create profitable and efficient fulfillment plans

- Create custom order promising based on business rules and service goals
- Build time fenced validation, fulfillment, reservation, substitution, and sourcing strategies
- Allocate and promise available and future inventory to customers, channels, and sales reps

Bill

Streamline third party billing

- Manage complex based billing requirements for multiple clients and contracts
- Capture activity based billing opportunities including production and kitting
- Analyze profitability by customer, function, and project

Ship

Minimize freight cost while maximizing customer service

- Find the most effective shipping option and connect directly with the carrier
- Seamlessly connect with major parcel carriers including USPS, UPS, & FedEx
- Accessorial support including Saturday delivery, delivery paid, and third-party

Transport

Manage the movement and handling of freight

- Pickup/delivery route, line haul planning
- Asset and driver management including trailers, trucks, drivers and equipment
- Manage all legs/modes of a trip in a single solution

Deliver

Final mile delivery optimization

- Dynamic routing & route optimization capabilities from Scientific Logistics
- Proof of delivery plus mobile app with configurable workflows for Android or IOS
- Replace paper logbooks to reduce errors and enable real-time reporting