



BizSight—Financial Accounting Software for Small Business



Get better business insight into your small business with BizSight—financial accounting software for small business with big dreams! In addition to the core capabilities like invoicing, recording expenses, and accounting, BizSight can do much, much more. Run this on your premise or in the cloud!

SOLUTION FOR THE INTERNET ERA

BizSight provides a browser-based user interface, and can be accessed by the popular browsers. You choose if you want to run this in the traditional mode on premise, or if you want to run this in the cloud, online, as a service.

Editions

- BizSight Professional
- BizSight Express
- BizSight Manufacturing
- BizSight Cloud

WHY CHOOSE BIZSIGHT?

User-friendly, simple to use, affordable, looks and feels like Office products you are already familiar with—makes it easy to learn! Do more for less!

FOCUSED ON SMALL BUSINESS

We bring our passion for small business with our experience in financial accounting software. We believe that the needs of a small business as it relates to software and technology, are similar to the larger ones, but with much fewer people and a small budget to operate/maintain it.

BizSight leverages the current technologies to accomplish this, where few can do more, with fewer clicks! You worry about the business and not the software! The software helps you get better insight into your business, while you pursue your passion and dreams as a small business!

CORE FUNCTIONALITY

Every financial accounting system needs to have the fundamentals. You should be able to invoice your customers, track what is owed to you, provide the ability to track and record your expenses, pay for the purchases you make, keep up with the accounting side, and provide your accountant with

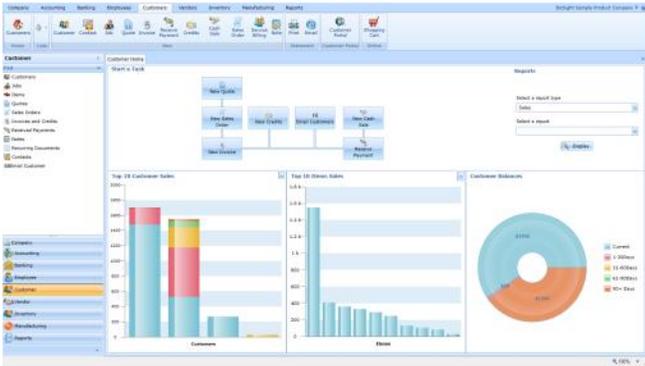


the information they need to support you.

While a financial accounting system may be used by some as an invoicing tool and checkbook, others may go further reconciling accounts, managing inventory, tracking purchases and expenses, even try online sales on eBay. BizSight can do all of this and more!

INVOICE CUSTOMERS AND RECEIVE PAYMENTS

Generate a professional looking invoice within minutes from the time you install the software. The invoicing process is simple and intuitive—invoice your customers for services or



products sold. Easily copy from another invoice or convert quotes and sales orders to invoices. To simplify repeating orders, create recurring invoices.

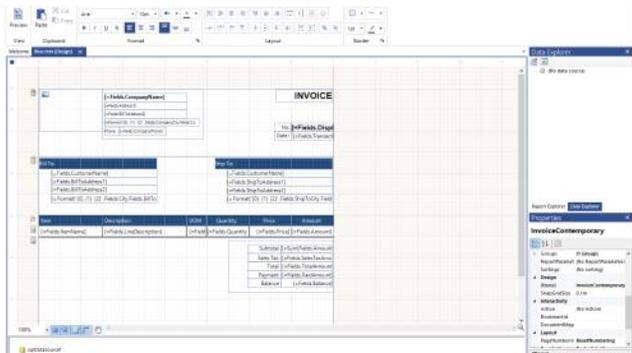
Accept payment from your customer for one or more invoices, allowing the system to calculate cash discounts for early payments. Payments received can be deposited or directly integrated with the banking side.

Getting paid using credit cards is a convenience that we cannot ignore. To make this easier for you, BizSight integrates PayPal's payment services directly into the receive payment process. Once you have established a merchant account with PayPal, you can take a card payment over the phone and process them directly through our payment screens.



CUSTOMIZE YOUR INVOICES AND OTHER TEMPLATES

Our professional looking invoice forms allow you to include your company logo as well as select from five customizable templates. We have provided you with a redistributable report designer to customize these templates further.



The report designer is a graphical user-friendly tool that allows you to change the layout, fonts, as well as add/delete fields.

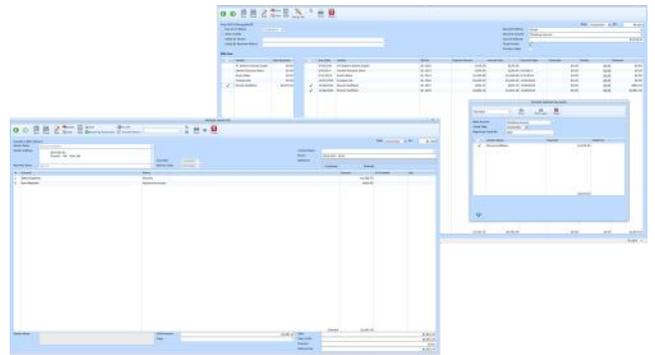
CREATING PROFESSIONAL LOOKING INVOICES IS A SNAP. CHOOSE FROM THE MANY TEMPLATES OR MODIFY AN EXISTING ONE TO SUIT YOUR NEEDS

MANAGE AND REPORT SALES TAX

If you sell to multiple locales and need to track and report sales tax by county or region, BizSight allows you to maintain tax codes and tax groups. This then allows you to maintain the necessary detail for the required reporting to the relevant tax authorities.

RECORD BILLS AND PAY VENDORS

Record your vendor bills and track your expenses. BizSight allows you to track these at the item level or at just the accounting level. If these are purchases online with a credit card, you can still record them to track the expense for accounting purposes.

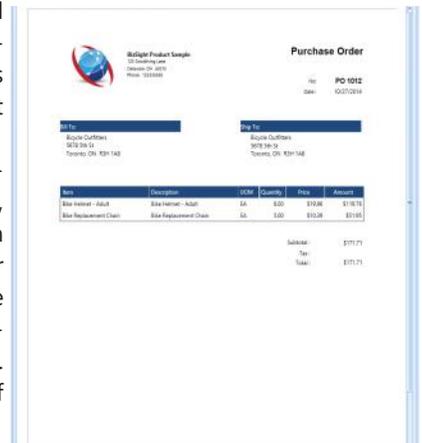


Vendor payments made through the system can be for multiple bills, taking advantage of vendor credits, and early payment discounts. Industry standard check layouts are used for printing checks. These layouts can be further customized using our report designer to fit your needs!

CREATE PURCHASE ORDERS AND RECEIPTS

If you business generates purchase orders to buy widgets or services, BizSight can create these for you! Once created, these can be printed or emailed to your vendor confirming your order. Several customizable purchase order layouts are available to suit you needs!

If you are in the manufacturing industry, additional integration is available from our material planning side to automatically trigger purchase orders... with your approval of course!



Products or services ordered via these purchase orders can be received to update your inventories and affect your accounting.

ACCOUNTING

With very little setup or configuration track your accounting! You do not need to be an accountant or know accounting to do this. It all happens in the background!

BizSight provides you with Profit and Loss statements, Balance sheets, and other necessary reports to monitor the financial health of your business, as well as assist your accountant and financial advisor.

Your accountant can provide journal adjustments, if required, in an Excel spreadsheet, which can then be easily imported into BizSight. Reconcile your checkbook to your bank statement each month, adding any bank fees or adjustments.

INVENTORY

BizSight does not stop with just financial accounting, if maintaining and managing your inventory is important to your business, BizSight provides you with the tools for inventory control, accuracy, and costing.

If you are dealing with widgets, your daily transactions like invoicing, and purchase receipts interact with inventory in real time. Maintain ABC codes, count your inventory, adjust them if you need to and keep it accurate!

REPORTING AND DASHBOARDS

There are many, many reports to give you better insight into your business. Each report allows you to drill down to the

Type	No	Date	Item	Item Description	Memo	Price	Quantity	Amount
Marketing Items								
Invoice	01-0001	01-01-2014	Order Receipt	Order Receipt		\$100.00	1.00	\$100.00
Invoice	01-0002	01-01-2014	Shipping Cost	Shipping Cost		\$5.00	1.00	\$5.00
Invoice	01-0003	01-01-2014	Order Fee	Order Fee		\$10.00	1.00	\$10.00
Invoice	01-0004	01-01-2014	Order Receipt	Order Receipt		\$100.00	1.00	\$100.00
Total								\$215.00
BizSight Inventory								
Invoice	01-0005	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0006	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0007	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0008	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0009	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0010	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0011	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Invoice	01-0012	01-01-2014	Inventory Change	Inventory Change		\$10.00	1.00	\$10.00
Total								\$100.00
Expenses								
Invoice	01-0013	01-01-2014	Expense	Expense		\$10.00	1.00	\$10.00
Invoice	01-0014	01-01-2014	Expense	Expense		\$10.00	1.00	\$10.00
Total								\$20.00
Marketing Costs								
Invoice	01-0015	01-01-2014	Marketing Cost	Marketing Cost		\$10.00	1.00	\$10.00
Total								\$10.00

supporting detail or origin of the data easily. Export these report to Excel, print, or email them.

Filters allow you to go after specific date ranges, customers, vendors, items, etc. Expose additional hidden columns available on a report or hide ones that you may not use. These modified reports can then be saved as additional reports and accessed later without further modification.

Multiple graphs in the various dashboards are not just pretty, but provide meaningful snap shots to manage your business. Wouldn't it be nice to always know who your top 10 customers are, the top 10 items you sell, top 10 expenses in your business, or the top 10 items you purchase? Knowing where to focus our attention on in a small business is half the battle....this is one of the ways BizSight helps you get better insight into your business!

TAG YOUR OUTLOOK EMAILS TO BIZSIGHT CUSTOMERS AND VIEW THEM AS NOTES LATER.

SELL ON EBAY

Whether you are already selling on eBay, or interested in doing so, we provide a few extra tools to make this easier.

Once an eBay account has been created, BizSight allows you to select the products you wish to sell on eBay, assign them to the various categories, and push them from your financial accounting system to the website. With just a few mouse clicks your products are exposed to the wide world of eBay!



As these items are purchased by customers from the eBay website, we can download and record this sale in your financial accounting system.

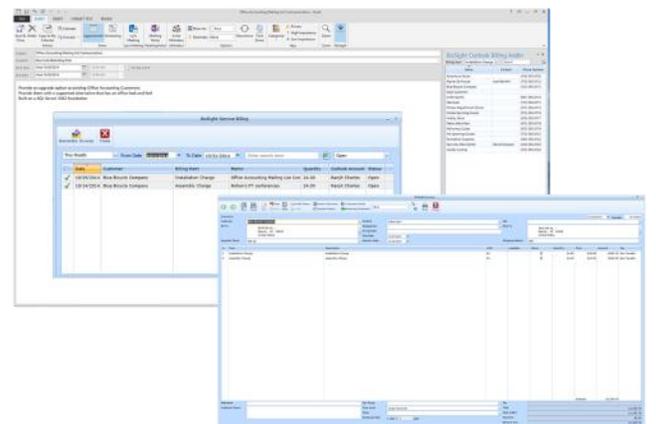
CONVERT OUTLOOK EMAILS TO NOTES

Wouldn't it be nice to save your communication with your customers and vendors in one place, instead of searching through archived email folders, or tracking down the individual within your organization that communicated with the customer? Customer communication is a part of your customer relationship and is something that should be available to your entire organization.

With our BizSight Outlook add-in, included with the product, you can select and tag a customer associated with your email communication - all within your normal Outlook email screen. Later, you can review this as a customer note within BizSight or run a report listing all notes associated with that customer.

CONVERT OUTLOOK APPOINTMENTS TO INVOICES

As independent consultants and service providers, a lot of our notes and appointments are made within Outlook. BizSight with the Outlook add-in installed, allows these appointments to be tagged against a customer and converted to invoices with just a few clicks.



Several appointments can be included on a single invoice (E.g.) all appointments for the week or month can be billed on a single invoice.



20+ YEARS OF EXPERIENCE IN THE
FINANCIAL ACCOUNTING, INVENTO-
RY, AND MANUFACTURING INDUSTRY.



BIZSIGHT EDITIONS

[BizSight Professional](#) - This is our core, full-featured product. Perform essential business tasks like invoicing, paying your suppliers, accounting, bank reconciliation, simple CRM, accepting credit cards from your customers using PayPal, creating purchase orders and receiving against them, etc.

[BizSight Express](#) - Designed for single users, SOHO users, service consultants, and similar users, this edition is a good starter solution. This is our entry level edition, which allows you to generate a professional looking invoice and keep basic records of your sale.

[BizSight Manufacturing](#) - For manufacturing companies, you will go beyond financial accounting and have the software to manage your complete operation. You can create/convert work orders, print travelers and pick lists to your floor, track WIP, track labor, plan material purchases, and compare actual costs to plan.

[BizSight Cloud](#) - Not ready or interested in installing and maintaining software on premise? That is ok! Use the exact same software online - in the Cloud! Your data is safe and secure on Microsoft Azure. Using a simple login, each user can access BizSight Cloud through your favorite browser and get the capabilities of either BizSight Professional, Express, or Manufacturing from anywhere, anytime!

BIZSIGHT TECHNOLOGY

BizSight is built on many common Microsoft technologies using the .net framework and Telerik rapid development tools. BizSight is built on a Microsoft SQL Server foundation and supports the most common browsers Internet Explorer, Chrome, FireFox, and Safari. It eliminates the typical client installations needed on each machine.

The Cloud edition builds on the above technologies with windows Azure and SQL Azure to provide Software as a Service (SAAS). In addition to the modern technologies used to build this product, it also makes available RESTful APIs, so ISVs can build their own integrations and add-ons to BizSight.

BIZSIGHT SDK FOR DEVELOPERS

We realize that even the most complete software may not address all the nuances and specifics of certain industries and business process. Independent Software Vendors (ISVs) and other consultants close to these business, may have the added experience and know how to solve specific business problems through integrations and add-ons.

BizSight SDK provides RESTful APIs, for what we believe to be the most commonly used or sort after integration points. Choose your own language or platform of development as well as if you want the data to be served in json or XML formats, to build integrations or add-ons to BizSight. BizSight SDK is included with our Professional and Manufacturing editions, with no additional redistribution fees.

BUILT ON SQL SERVER AND OTHER

MICROSOFT TECHNOLOGIES.

COMPANY

BizTechnologies brings together 20+ years experience working with multiple financial accounting, inventory, and manufacturing software, in small to medium size business, spanning many industries.

Working with out-of-the-box software over the many years, we have learnt to fill the gaps with our own integrations and add-ons, using vendor provided SDKs and APIs. This passion for solving business problems through software design and development is in our core.

Regardless of the solution, our emphasis has always been on our customers – leveraging software and technology to accomplish their business goals! To this effect we have been dedicated to successful implementations and post-implementation customer service.

BizTechnologies

Financial, Inventory, Manufacturing Software & Services

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