

audioburst

Audio, on-demand.



Users have access to tons of information but finding what's relevant across thousands of outlets is a difficult task. Irrelevant results or inability to access media on-demand can drive customers away.

Audioburst is a revolutionary AI-powered audio search platform with the mission of organizing the world's audio content. It changes the way people consume audio content by turning every connected device into an engaging voice-activated source for news, sports, entertainment, traffic, weather and many other areas of interest.



Audioburst Solutions:

- API for third-party apps
- Embeddable player
- White labeling platform
- Marketing and distribution for broadcasters

Personalized

- AI built, unique listener profiles.
- Personalized feeds.
- Listening identity based audio notifications.

Curated results to keep users listening and engaged.

Robust

- Millions of minutes of audio indexed each day.
- Varied sources including radio broadcasts and popular podcasts.
- Updated in real-time for up to the minute results.

All of the content listeners want, all in one place.

Adaptable

- API allows for seamless integration into any app.
- Available across platforms.
- Supports voice-activated search.

Accessible whether at work, at home or on the go.

Audioburst, utilizing Azure Search, allows users to easily access audio content on any device.



Audio consumption is on the rise:

- Podcast listening grew 23% between 2015 and 2016. (Edison Research, 2016)
- Audio hardware had a record-breaking year in 2017 (Futuresource Consulting, 2017)

Audioburst AI Platform

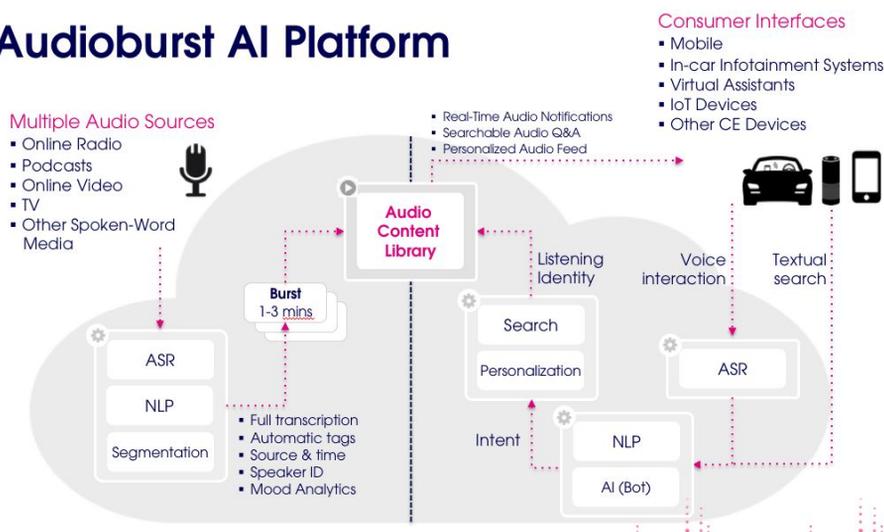
Audioburst has created the perfect ecosystem, that delivers an unmatched audio experience for OEMs to deliver to their consumers.



Adoption of Voice Search is also increasing:

- In 2016, Android reported that 1 in 5 searches on mobile in the USA are voice searches & share is growing. (Fast Company, 2016)
- The primary reason (61% of respondents) for using Voice in the USA is because it's useful when hands and vision is occupied (MindMeld "Intelligent Voice Assistants Research Report – Q1 2016")

Audioburst AI Platform



Tangible Benefits / Desired Outcomes:

- Increased user engagement stemming from personalized content streams and notifications.
- An unmatched, differentiated experience in which audio content consumption is in line with new consumer demands around voice-based search.
- Additional monetization opportunities by marketing to the Audioburst enabled consumer base.

Why Audioburst?

Powered by advanced NLP technology and a proprietary AI engine that indexes audio segments into searchable bursts in real-time, Audioburst is introducing an entirely new way for consumers and businesses to interact with live or recorded audio content across platforms and devices.