



Advaiya

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Customer Insights: 10 Day Proof of  
Concept

# Business Applications and Analytics Solutions



## Decision making

Business data analytics solutions with business intelligence (BI), customer insights, data integration, data discovery and aggregation infrastructure.



## Customer experience

Solutions for customer interaction, customer relationship and service management (CRM/CSM), field services, and digital presence, marketing and e-commerce.



## Business productivity

Connect and organize your business with integrated productivity solutions, intranet, ERP, project management services, team collaboration and management solutions.



## Technology-led innovation

Innovate through the underlying potential of cloud computing, artificial intelligence (AI) and machine learning (ML), and intelligent automation and workflow solutions.



Gold Cloud Platform  
Gold Cloud Productivity  
Gold Data Analytics  
Gold Project and Portfolio Management  
Silver Application Development  
Silver Collaboration and Content  
Silver Small and Midmarket Cloud Solution



CONSULTING PARTNER  
TIME XTENDER

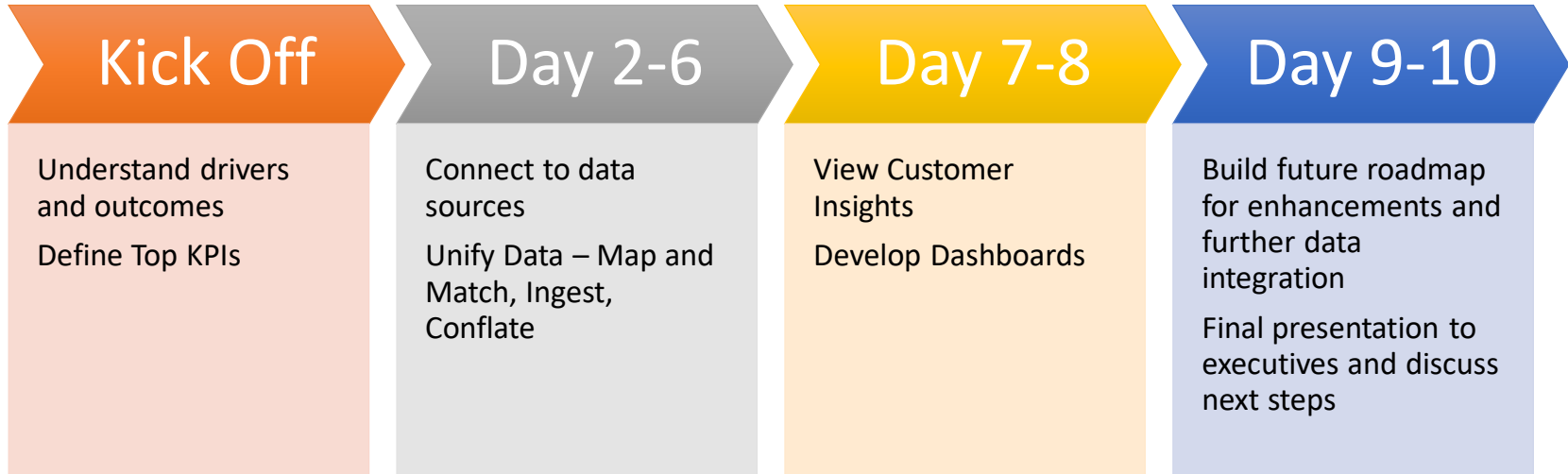


# 10 Day Customer Insight POC

**In this 10 days engagement, Advaiya transforms and integrate various data sources to provide 360° view of your customers with actionable information from a variety of data sources and power end-to-end customer experiences**



# Engagement Overview



# The Advaiya difference



**Purpose led** – Understanding our customer’s **business purposes** and **goals**, and providing **relevant services** to meet those **desired outcomes**



**Partnerships** – Investment in building partnerships with leading technology firms to enable **strategic value for clients** via relevant **relationships, knowledge, and expertise**



**Cost effective scaling** - **Competitive pricing** along with the proven ability to provide **capacity and scale**, and **adapt** to the needs of our customers



**Flexibility** – Unique model that allows us to work with clients as a **vendor, valued partner, and a trusted advisor**



**Process maturity** – Our **mature processes** ensures providing visibility and control, effective and timely execution, and high quality delivered



**Extensive experience** - **Proven track record** for relevant **solutions enablement** and **services IP** creation



**Technology expertise** – Expertise in working on **leading edge technologies** and **unique learning** model to **quickly gain context**



**Design** – Intrinsic to our all deliverables with focus on usability and esthetics, such that our work products appeal to customers



**2005** ADVAIYA IS FOUNDED



**4** LOCATIONS  
REDMOND (US), UDAIPUR,  
MUMBAI, AND DUBAI



**15+** YEARS  
OF ENTERPRISE IT,  
CONSULTING AND  
MARKETING EXPERIENCE



**100+** CLIENTS



**1,000+** PROJECTS  
COMPLETED



ISO Certified 9001:2015

Microsoft  
Partner



Gold Cloud Platform  
Gold Cloud Productivity  
Gold Data Analytics  
Gold Project and Portfolio Management  
Silver Application Development  
Silver Collaboration and Content  
Silver Small and Midmarket Cloud Solution

TIME XTENDER

amazon  
web services

Partner  
Network

CONSULTING PARTNER

sitecore  
Certified Solutions Partner


## Contact Us

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